

WATER STRUCK MILE NORTH OF TOWN

Era Editorial Page Declared Best In Ontario and Quebec

ERA FRONT PAGE PLACED IN SECOND POSITION

(By Windsor Daily Star)
Windsor, Ont., April 27.—
Andrew O. Hebb, of Newmarket, was elected president to head the Ontario-Quebec division of the Canadian Weekly Newspapers Association at the morning session today of the annual convention in the Prince Edward hotel.

Presentation of the new officers was made at luncheon at the same time as announcement of winners in the contests for trophies offered for best editorial page, best front page, best all-around newspaper, printing and gadgets.

Mr. Hebb, of the Newmarket Era, was vice-president during the past year and in competitions today his paper won the George Pearce memorial trophy and was runner-up for the Stephenson trophy for best front page.

Winner of the new trophy for the best front page, presented by A. E. Stephenson, of New Liskeard, in memory of his father, the late E. F. Stephenson, was the Bowmanville Canadian Statesman, which last year took the George Pearce trophy for best editorial page.

The handsome trophy, with its newspaper sheet in silver standing on a walnut base, was presented to John James, of the Canadian Statesman, at luncheon by C. E. Bond, of the New Liskeard Speaker. Announcement of the winner was made during the morning by one of the judges, H. A. Nicholson, editor of Printer and Publisher.

Twenty-six entries were noted for the trophy and 12 were listed. The Canadian Statesman piled up 94 points and was followed by the Kincardine News and the Newmarket Era in a tie (91 points); the Gananogue Reporter, Port Elgin Times, Stouffville Tribune, St. Marys Journal-Argus, Amherstburg Echo, Huron Expositor, Midland Free Press, New Liskeard Speaker, Strathroy Age-Dispatch.

Honors In Two Competitions Awarded To Newmarket

The Era was awarded the George Pearce trophy, given by Bruce and Glen Pearce of the Simcoe Reformer in memory of their father, for the best editorial page in any member weekly newspaper, at the Ontario-Quebec division of the Canadian Weekly Newspapers Association.

In making the award the judges, whose report was given by Thomas Walsh of the Walsh Advertising Co., Windsor and Toronto, said: "In selecting the paper we did for the special award, we believe that we picked an outstanding editorial job that would be hard to beat any place in America."

He then stated that they had selected out of the papers entered the leading eight, but not necessarily in the order indicated: Newmarket Era, Leamington Post and News, Collingwood Enterprise-Bulletin, Fergus News-Record, Whitby Gazette and Chronicle, Amherstburg Echo, Brampton Conservator, and Canadian Statesman. Of these, he said, The Era was selected as the best.

The Bowmanville Canadian Statesman, for the last two years holder of the Pearce trophy, was the winner of a new trophy, the E. F. Stephenson memorial trophy, given by his son, in memory of a former publisher of the New Liskeard Speaker and the Aurora Banner. This trophy was for the best front page. The Statesman scored 91 points and The Era was tied with the Kincardine News for second place with 91 points.

The judging committee for the latter competition was headed by H. A. Nicholson, editor of Canadian Printer and Publisher.

The Era was given 35 out of 40 points for typography, make-up, display and illustration, 30 out of 30 points for local news, 18 out of 20 points for number of items, and nine out of ten points for press-work.

Previous holders of the Pearce editorial page trophy won by The Era are: 1934, Huntingdon Gleaner; 1935, Fergus News-Record; 1936, Kirkland Lake Northern News; 1937, Fergus News-Record; 1938, Bowmanville Canadian Statesman; 1939, Bowmanville Canadian Statesman.

The honors won at Windsor probably mean more than any The Era has previously won. While the Charles Clark cup, won by The Era in 1935, 1936 and 1938, was for dominion-wide competition and for the best all-around newspaper instead of for a particular page or pages, it was restricted to newspapers from 1,000 to 2,000 circulation.

The Pearce trophy competition was open to all weeklies of Ontario and Quebec regardless of size, and the Stephenson trophy competition was open to all weeklies published in towns of less than 4,500 population, although a number of outstanding weeklies were not entered in these competitions.

GETS TWO IN ONE

Donald Fines, Main St. jeweler, is telling a "believe-it-or-not" story this week. He caught two rats in one trap at the same time.

Andrew Hebb, new president of the Ontario-Quebec Division, C.W.N.A., was presented with the George Pearce trophy for having the best editorial page, in his Newmarket Era. He was a runner-up for the Stephenson trophy also. Presentation was made by Bruce M. Pearce, of the Simcoe Reformer, son of the man in whose honor the trophy is presented annually. This is the oldest trophy given in the Ontario-Quebec division.

Thomas E. Walsh led the committee of judges, who included Ron Everson of Montreal, H. A. Graybiel, president, and W. H. Vaughan, executive editor, of the Windsor Daily Star.

The Port Elgin Times, of which Hugh Ferguson is publisher, won the J. T. Clark memorial trophy for the best all-around newspaper in a town with population of 1,500 or less. L. C. Thompson, editor of the Lucknow Sentinel, received the trophy for Mr. Ferguson. It was presented by Joseph W. G. Clark, of Toronto, a son of the late J. T. Clark.

The prize for printing, for newspapers published in towns of 1,500 or less, went to the Mercury Sun, of Rodney, in a field of two, which had the Lanark Era as the other contestant.

Officers of the Ontario-Quebec Division for the coming year are: honorary president, R. A. Giles, Lachute, Quebec; president, Andrew Hebb, Newmarket Era; first vice-president, Frank McIntyre, Dundalk Herald; second vice-president, John Marsh, Amherstburg Echo.

On the board of directors are: Walter Legge, Granby, Quebec; Leader-Mail; C. P. Pearce, Simcoe Reformer; C. E. Bond, Tensinkamek Speaker, New Liskeard; L. B. Calnan, Picton Gazette; C. B. Smith, Creemore Star; W. C. Aylesworth, Watford Guide-Advocate, and William Bean, Waterloo Chronicle.



WED IN APRIL

Mrs. Lewis Alfred Watts, nee Mary Margaret Shannon, daughter of Rev. and Mrs. Hugh Shannon of Queensville, was a pretty bride of April 20.

WIFE DIES MONTH AFTER HER HUSBAND

Exactly a month following her husband's death on March 30, Mrs. Silas VanLoven died at York county hospital, on Tuesday, April 30, after an illness of two weeks. Death came as the result of a stroke on April 12.

Sophronia Johnson was born at Pine Orchard in 1862, the daughter of Hannah Lundy and Jabez Johnson. On April 3, 1883, she married Silas VanLoven. Mr. VanLoven died just five days before they would have celebrated their 57th wedding anniversary. Mrs. VanLoven was associated with the Friends church.

Mrs. VanLoven is survived by two sons, Percy, Los Angeles, Cecil, Toronto, and one daughter, Mrs. Jas. Hope, Pine Orchard, three granddaughters and two grandsons.

The funeral service was held this afternoon at her late residence, 55 Gorham St., and was conducted by Rev. Burton Hill, assisted by Dr. D. McIntyre. Pallbearers were Walter Hall, Frank Playter, Gordon Stevens, Frank Prest, Charles Lepard and Wm. Sawdon. Interment was made at Pine Orchard cemetery.

WINS MARSHALL MATTRESS WITH LUCKY GUESS

Miss Margaret Shea, 54 Timothy St., E., was the lucky winner of a fine Marshall spring mattress, given away last week by Roadhouse and Rose, to the person who guessed the correct or nearest correct number to the sealed number hidden on the mattress.

The box of guesses and the sealed number on the mattress were opened in The Era office. The sealed number was 2469. Miss Shea's guess was 2456.

RED CROSS CHANGES DAYS FOR WORK

The sewing and knitting department of the Red Cross Society would like to notify the public as to a change they desire to make for the month of May.

The sewing committee will be on hand on Monday and Friday of each week during the month of May.

The knitting committee will be at the headquarters on Tuesday and Thursday all the end of May. As will be seen, Saturday will be eliminated, with the exception of Saturday, May 4, when they will remain open. Ladies are asked to please note this change.

THE FIRST OF MAY WAS MOVING DAY

With the first of May comes the big spring moving week and a number of families have been changing their place of abode. E. A. Boyd, real estate agent, lists several May 1 changes.

Mrs. Frank Duncan and family have moved to 141 Main St.

Mr. and Mrs. Charles Moffatt, who recently sold their home to Mr. Boynton, have moved to 33 Queen St. W., to the house occupied by Mr. and Mrs. Wm. White, who have moved to 51 Park Ave.

Mr. and Mrs. E. A. Wilson have moved from 51 Park Ave. to their summer home at Island Grove.

Mr. and Mrs. Leder have leased Mr. N. L. Mathews' house at 120 Prospect Ave.

Mr. and Mrs. Robert Dick have moved to 22 Queen St. E., the house recently vacated by Mr. Fortier, who has moved to Toronto.

Mr. and Mrs. Frank Bonnitz have taken an apartment at 214 Main St.

TAG SATURDAY HELPS BLIND HELP SELVES

"The Canadian National Institute for the Blind believes that blind people, if given an opportunity, can perform a useful service," Mrs. F. H. Robinson, convener of the Newmarket committee in charge of a tag day for the C.N.I.B. on Saturday, told The Era this week.

"The Institute practices what it preaches. Its managing director is blind. The librarian is blind. Five of the stenographic staff are blind. The telephone switchboard operators are blind. The managers of half a dozen departments are blind. The field service workers who keep the Institute in touch with blind men and women all over Ontario are blind. The home teachers, who teach newly-blinded people how to be blind and how to read and work and type, are blind.

"The Institute directly employs more than 300 blind people in Ontario and hundreds more, who, through facilities provided by the Institute, work at home and are able to earn a few necessary dollars to add to their meagre incomes. The Institute is supported by government and municipal grants and by public subscriptions, the funds derived from the understanding public accounting for over two-thirds of the amount required to keep it functioning.

"This week the citizens of Newmarket have their chance to assume their share of this tremendously important and humanitarian work," said Mrs. Robinson.

"The drive is under the direction of the Newmarket committee for the blind tag day. No canvassers are paid. All work in connection with the campaign is voluntary. All money subscribed is used for the purpose for which it is given."

DIES WHILE VISITING HIS BROTHER HERE

Former Newmarket merchant, Fred Bennett of Toronto died at the home of his brother, Frank, Wednesday morning.

Mr. and Mrs. Bennett came from Toronto on Monday night to visit Frank Bennett in his new home on Millard Ave. Just as they were about to leave for home, Fred Bennett was taken ill with a severe heart attack. He remained at his brother's home and died yesterday morning.

Fred and Frank Bennett came to Newmarket about 1911 and conducted a hardware business in the store now occupied by Parson's Fair. Fred Bennett finally went to Toronto, leaving his brother, who is now an electrician, to carry on.

His wife and a daughter, Mrs. Kirkpatrick, Toronto, survive.

CLOCK MISSES HOUR

The post office clock did not strike the hour of two, as is its twice-daily custom, on Sunday morning. At 20 to two the janitor, Harvey McCordick, mounted the tower and put the clock ahead one hour, muffling the going so that it would not strike two. His big job comes in the fall when he has to turn it ahead 11 hours.

BRIGADE NEEDED TO PUT OUT GRASS FIRE

Called to the fair grounds last Friday afternoon about three o'clock, to extinguish a grass fire that had gotten out of hand and threatened the buildings, the brigade soon had the fire under control.

JUNIOR CHOIR PHOTO TAKEN BY BUDD STUDIO

The splendid picture of the Trinity United church junior choir which appeared in last week's Era was taken by Budd Photo Studio. Credit for the picture was not given through an oversight.

INDUSTRIAL LEAGUE WILL HOLD SECOND MEETING

A second meeting of the Newmarket Industrial league teams will be held in the council chambers on Tuesday evening, May 7, at 8 p.m., D.S.T. All interested should be on hand.

Any player who is not already associated with the Davis Leather Co., Office Specialty Co., Bugle Band or S.O.E. Lodge should attend if they wish to play. If you cannot attend and want to play this year, you must leave your name with Elmo Drury, 4 Hamilton St., before Tuesday, May 7.



PUBLISHERS VISIT AUTO PLANT AT WINDSOR

R. A. Giles (left), is seen above being greeted by Wallace R. Campbell, president of the Ford Motor Company of Canada, Ltd., when the Ontario-Quebec division of the Canadian Weekly Newspapers Association visited the Ford plant last Friday, during their convention at Windsor. Mr. Giles is the retiring president of the association.

—Photograph by courtesy of the Windsor Daily Star

JOCK CHOPPIN IS TENNIS PRESIDENT

An enthusiastic group of tennis fans gathered at the offices of Mathews, Lyons and Vale to make plans for the coming season, on Monday evening.

Several rules were revised and fees were raised to the former fee of five dollars for seniors, three dollars for high school students and two dollars for public school students.

Officers elected were: president, Jock Choppin; vice-president, Dr. J. G. Cock; secretary-treasurer, Irene Parks.

"THANKS, MR. RUTLEDGE"

Guy Rutledge, R.R. 1 Newmarket, is a regular user of Era classified advertisements. Last week he advertised a horse for sale. On Friday he sold the horse to one of two inquirers. Since then he has had six or eight more inquiries.

WILL MEET MAY 8

The Junior Ladies' Aid of the Christian church will hold their monthly meeting at the home of Mrs. Wm. Young, 64 Park Ave., on Wednesday, May 8, at 7.30 p.m.

STRAND BRINGS WAR PICTURE

"Atlantic Patrol" will be presented at the Strand theatre, Newmarket, May 27 and 28.

Today the deep-laden convoys steam endlessly out of Canada's ports with their precious cargoes of war supplies for the Allies. Escorting them are the destroyers of the Royal Canadian Navy.

Aboard these ships every eye is skinned. Gun's crews stand by their loaded guns. Torpedoes and depth charges are ready for instant action. For in the grey waters of the North Atlantic lurks the menace of the U-boat.

The film describes the life of Canada's women engaged in this vital war service, their unceasing vigilance through calm and storm, and what they do when a look-out spots a suspicious object and the alarm-rattlers sound for action-stations.

ENTERTAIN AURORA SUNDAY-SCHOOL CLASS

Ronald Neilly's Sunday-school class of the United church entertained Dudley Wilcox's class of Aurora last Monday night. A very enjoyable evening was spent in games and races, ending by the serving of a bountiful lunch.

These two classes competed in a series of hockey games during the winter months.

WANT "Y.M." RETURNS MADE WITHOUT DELAY

All Y. M. C. A. returns not already made should be turned over to F. H. Hewson at the Imperial Bank as soon as possible. J. O. Little, chairman, states.

CHIMNEY BLAZE IS QUICKLY EXTINGUISHED

A chimney fire at the home of F. J. Vandenburg, Queen and Niagara Sts., about 11 o'clock this morning was quickly extinguished by the use of chemicals. No damage was done.

A MESSAGE FROM OTTAWA

A much appreciated telegram of congratulation on honors won by The Era at Windsor was received this week from Aubrey Davis, president of the Davis Leather Co., who is at Ottawa carrying on his duties as a member of the war supply board.

The Era warmly appreciates the many messages of congratulation received this week.

STUDENTS PRODUCE "SCHOOL NEWS 1940"

"School News 1940," the Newmarket high school students' official account of this term's happenings in the school on the hill, rolled off the presses Wednesday.

In its pages are recorded the social, athletic and other activities of "Newmarket High." Candid camera shots and pictures of the teams and prize-winners are bright and humorous spots in the publication.

Editor-in-chief is Barbara Davis, managing editor, Geale Hewson; fiction editor, D. O. Mungovan; boys' sports editor, Jack Peppiatt; girls' sports editor, Mary Osborne and Jean Smith. Candid camera "clicks" were taken care of by Murray Davis, Donald McBride and Kenneth Johns. Many other contributions were made by other students.

ATTAINS RANK OF CAPTAIN

Lieut. Glen Boyd, second son of Dr. and Mrs. S. J. Boyd, has completed his training at Ottawa and has qualified for the rank of captain in the Royal Canadian Army Medical Corps, C.A.S.F., in the air force division.

HOUSE CHANGES HANDS

C. C. Raehar, town electrical superintendent, has moved into the house at the waterworks, and Wm. O'Halloran, the retiring superintendent, has moved into the Seymour Winans house on Prospect St.

MAY GO WEST

Rev. R. R. McMath is suffering from asthma, which developed from influenza. His physician, Dr. S. J. Boyd, has recommended that he go to Alberta as soon as he is well enough to travel. Mr. McMath was recently given July and August as summer holidays to hasten the recovery of his voice, so that if he goes to Alberta this spring he would probably stay until the end of August.

BREAKS ARM

While on his way to school last week, Albert Cole, son of Mr. and Mrs. Lorne Cole, Second St. north, broke his right arm at the elbow. He was looked after by Dr. S. J. Boyd.

WILL MEET MAY 7

A meeting of the hospital aid will be held on Tuesday, May 7, at 3.15 p.m. in the council chambers.

Promising Flow Of Water Struck Mile North Of Hydrants

WATER WILL HAVE TO BE BROUGHT BY PIPE TO NEWMARKET FROM GREEN LANE

MAYOR BOYD DELIGHTED WITH FIND

Water that promises to solve Newmarket's chief municipal problem for some years to come was struck on Monday along the canal right-of-way just south of the green lane, the side-road a mile and a quarter north of Huron St.

A test of the quantity and quality of the water is still to be completed.

Mayor Dr. S. J. Boyd and members of the council were jubilant over the find.

The water is about a mile from the nearest town hydrant, and it has been frequently stated in council that it would cost \$10,000 a mile to bring water into town. Whether the mains would be laid underground or on the surface, The Era is not informed.

Mayor Boyd said that he would insist on the use of a large pipe, so that the supply could be supplemented in years to come if necessary.

The water was struck at a depth of 151 feet. The drill passed through clay all the way until it struck water sand. The clay formation is considered an advantage, as it would not permit the drawing through of surface water when suction is applied.

Work started on Tuesday on a gauge hole ten feet from the original test-hole, from which the water was gushing, to test the flow, and to determine the character and depth of the water sand. In making the test of the flow in the first hole, the water is pumped until the water from the second hole is lessened.

The driller is reported to have said that the flow was the most promising he had ever seen, and to have estimated the quantity at 70 to 80 gallons a minute.

"That will last us for a hundred years," said the mayor in his enthusiasm.

Sinking of the test-hole at the green lane was authorized at a

town council meeting on Friday afternoon. Failure of the test-hole on the Edgar Bogart property brought the intervention of the mayor.

Deputy-Reeve Joseph Vale reported to the council that the test-hole had been put down to the shale and that there was no water found. Promise of water part way down did not "pan out," he reported.

He said that Dr. Boyd had suggested drilling north of the town instead of sinking another hole near the stand-pipe, as authorized by the council, and that the committee agreed with the mayor. The committee therefore had returned to the council for authority.

Mr. Vale said that the committee had secured the authority of the Trent Valley Canal Co. in Peterboro and the department of railways and canals to sink test-holes along the canal right-of-way.

Councillors A. V. Higginson and D. O. Mungovan questioned whether the committee should disregard the previous instructions from council.

There was a bare quorum present, Messrs. Boyd, Vale, Higginson, Bowser, Mungovan and Evans, and Councillor Frank Bowser left at six before a decision was reached. It was then decided to let the committee go ahead and act as it saw fit.

Softball Club Has First Work-out Saturday P.M.

LEAGUE MAY INCLUDE CAMP BORDEN TEAM OF AIRMEN

The Newmarket Redmen softball club will hold its first work-out of the season at the fair grounds on Saturday afternoon at 2 p.m.

All of last year's team, as well as any other players who wish to try out with the team, are requested to be on hand, as Manager Joe Spillette and Coach Alex. Webster will be on hand to put the boys through the initial work-out.

It is expected that this year's grouping will be much larger than in former years, with the possibility of the Fliers from Camp Borden, Allandale, Midhurst, Sutton, Aurora, Richmond Hill and Newmarket forming a real strong group, which is scheduled to get under way around May 20 and to run into August.

The second practice is planned for next Monday night, as the diamond at the fair grounds has been assigned to the senior Redmen for Monday and Thursday nights, playing in all probability the usual home game on Thursday nights here.

Christian Religion Hangs On War, Church Leader Says

REV. C. E. SILCOX AD- DRESSES YOUNG MEN'S CLUB

Rev. C. E. Silcox, D.D., general secretary of the social service council of Canada and for four years a representative of the New York "Inquirer" newspaper in Geneva, was guest speaker at the meeting of St. Paul's Young Men's Club on Friday evening, in the parish auditorium.

Dr. Silcox chose as his subject, "The Church and World Conditions."

"In this war we are not only fighting for the preservation of the British empire, of France, of Czechoslovakia or any other country, but also for the survival of the church, not only in Europe but throughout the whole world," he said. "It is a question of whether a kind of society that can be called Christian can be maintained. It is true that the gospel says 'the gates of hell shall not prevail against it,' but religion will be forced back into the catacombs."

"It is the church that defends the rights of the people, and when the church is destroyed man becomes a chattel of the state. The forces that make society are spiritual, and if you destroy the spiritual, you destroy society," he stated.

"This," he said, "might be the greatest thing for Christianity, because the church on the defensive develops faith far more in excess of the church on the throne."

"This war is fundamentally a struggle between democracy and totalitarianism. In democracy religion is allowed to flourish, in a totalitarian state, the government dictates to religion. It can and often does abolish it. It is a war between the church and totalitarianism. It is a question of whether the state and its constitution exists for the benefit of man or whether man exists as a slave of the state."

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FOUNDED 1852

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AND MEMBER OF CANADIAN WEEKLY
NEWSPAPERS ASSOCIATION.

PUBLISHED EVERY THURSDAY. TWO DOLLARS PER YEAR IN
ADVANCE. THREE DOLLARS FOR TWO YEARS.
SINGLE COPIES FIVE CENTS EACH.

ANDREW OLDING HEBB
RUTH DINGMAN HEBB
EDITORS AND PROPRIETORS
142 MAIN ST., NEWMARKET

THURSDAY, MAY 2ND, 1940

INSURANCE AS A PROFESSION

From time to time representatives of life insurance companies drop in at The Era office and ask our assistance in securing district salesmen. These companies do not find it easy to secure the type of men they are looking for, and it is interesting to speculate why. In the first place, the requirements are not easy to meet. The insurance company wants a man who is not merely prepared to go after business and persuade people that they should use a certain part of their income for insurance, but also a man who has the ability and personality to do it, and the company wants a man who is not only prepared to do a good deal of studying, but also one who has the ability to profit from his study. In other words, the successful insurance salesman is a man of parts, a man who can give considerable service, not just a man who can force insurance on the public but a man who can advise wisely and will do so without putting his first thought on his own commission.

Such men are scarce, and it is therefore not unnatural that they should be well paid. Such men, with a dignified conception of their calling, are truly professional men, and they will be paid as professional men. Speaking before the Life Underwriters Association in Toronto recently, S. C. McEwen, general manager of the Canada Life Assurance Co., said that his company had made a survey and found that the average earnings of its full-time salesmen amounted to \$2,407 a year, and that the company's "men of a really professional calibre" earned an average of \$5,411, as much as the average physician in the United States, he said.

And so, while many of us do not always welcome the visits of the insurance salesmen, any more than we are glad of the necessity of a visit from the physician, we do recognize the importance of both insurance man and physician and the importance of attracting to these professions men of the first calibre.

We wish that school teachers could be paid on a commission basis too. They are professional people, or should be, but few of them are paid as professional people. Better teachers' salaries mean better teachers, better teaching, better citizens.

A TRIP TO LAND'S END

A motor trip to Windsor gives the writer lots of material to draw upon for these columns this week. We will tell you about some of the things that interested us, and tell it to you with all the enthusiasm of one who had never been there before. Leaving the last few hours of getting out The Era to other members of the staff, the editor and his wife left on Thursday morning for Essex county, "the sun-parlor of Canada." We travelled by way of Toronto and the luxurious Queen Elizabeth four-lane highway to Hamilton, over the mountain and on down to Simcoe.

At Simcoe we visited the plant of the Simcoe Reformer, one of the most up-to-date and modern of weekly newspaper establishments in Canada and the home of what is recognized to be one of the two or three best weekly newspapers in Canada. It is published by two young men, Bruce and Glen Pearce, whose trophy in memory of their father we shall mention later. Simcoe is a town of over 5,000 population and has only one newspaper. The village of Watford, with 1,200 population, is also served solely by the Simcoe Reformer.

Simcoe, of course, is in the flue-cured tobacco area. Everywhere we noted little two-storey buildings with a steel stack running up the outside. We assumed that these were chimneys, as this tobacco is cured by heat, whereas the burley tobacco farther along, in Kent county, is cured, we were told, in the barn by exposure to air. The latter tobacco can be grown for about 15 cents a pound, but the flue-cured tobacco costs about twice as much to produce.

In Kent county we noted what we thought were oil wells. On inquiry we found that they were natural-gas wells, and that some farmers, with a number of wells on their property, were receiving as much as \$100 to \$150 a month in rentals. According to our informant, this did not help the district much, because most of these lucky owners rented their farms and moved away to some other place to live on their incomes.

A great deal of burning off of grass along the roadsides and sometimes even in the fields, in the southwest corner of the province, aroused our curiosity. The only explanation we heard was that it was a grazing country, and the old grass was burnt to bring the new along more quickly. From Leamington we did not go direct to Windsor but went around the shore by historic Amherstburg. We had seen a little plowing along the route, but we were amazed to see what appeared to be cabbage plants set out and thriving in Essex county. We guessed that the area was three weeks ahead of our own York county, and we were told that Essex county early vegetables are ready for market each year a week ahead of Niagara produce.

At Amherstburg we saw the new federal museum established on ground variously held by French, Americans and British. One bastion remains of a fort which overlooked the St. Clair river during the war of 1812. It was destroyed under the terms of the peace treaty. John Marsh, who with his father publishes the Amherstburg Echo, was the prime mover in the establishment of the museum, which is expected to bring thousands of tourists to Amherstburg.

FORD COMPANY ENTERTAINS PUBLISHERS

At Windsor the business in hand was the annual convention of the Ontario-Quebec division of the Canadian Weekly Newspapers Association, divided into one day of pleasure and one day of business. Both days were educational. The day of pleasure came first. The newspaper people were guests for the day of the Ford Motor Company of Canada. Ellis Millard, advertising manager of the company, and scion of a notable Newmarket family, took charge of us all and gave us such a day as we shall not soon forget. We have seldom seen plans so carefully laid and so well carried out.

Buses were at our hotel on Friday morning to whisk us to the Canadian Ford plant. There we were introduced, en masse, to Wallace R. Campbell, president of the company, and recently chairman of the war supply board. A photographer was ready to take a picture of the group (and at 4 p.m. the picture had been developed and 150 large prints made and delivered in individual envelopes at our hotel ready for distribution at the dinner that evening—that's efficiency!). In the Ford plant we saw unbelievable efficiency. We were told that there were 17 miles of assembly line in the plant. We walked about two miles and saw first parts being made and finally cars being put together at an unbelievable rate.

It was amazing how the right part arrived at the right moment for the right car. It was not as easy as though the cars were all the same. They were different models and sizes, with different colors and fittings, and different accessories. It was a masterpiece of organization. Then we were taken by bus across to the American side and to Dearborn Inn, where we were guests of the Ford Co. for lunch. The speaker, W. A. Simonds, curator of Greenfield Village and the Edison Institute, told the interesting story of the Edison family. A great-grandfather of Edison, if we remember correctly, was a loyalist in 1776 and helped the British. He was sentenced by the American colonists to be shot, but was subsequently released. He went to Nova Scotia to live, and was later given land near Vienna, Ontario. Edison's grandfather fought for the British in the war of 1812. His father, however, moved to the United States and Edison himself was born in Ohio. The Edison house at Vienna has been moved to Greenfield village.

At Greenfield village, within sight of the Ford testing track, we were transported by various old-time horse-drawn vehicles with top-hatted coachmen. There we saw such buildings as Noah Webster's home, Stephen Foster's home (you saw the picture, "Swanee River"?), dating back to the time of Charles I, a shepherd's cottage transported, every stone of it, from the Cotswold region of England, the Wright brothers' (of aviation fame) bicycle shop and their home, the Logan county courthouse, where Lincoln practised law, Edison's laboratory, and so on, and so on.

Now we haven't left much space to talk about the Edison Institute Museum. It is outside the village and literally tremendous. The transportation exhibit with cars of 40 years ago and of the intervening years aroused the most interest. Even baby carriages figured in the transportation exhibit.

As we left Greenfield village each lady was presented with a 5-lb. bag of whole wheat flour ground between stones in the village. Other early handicrafts and industries are encouraged there. Into our buses again we were soon back to Detroit and whisked through the tunnel to Windsor.

The next day was devoted to the discussion of improvement of our newspapers and our service to the public. We were very much surprised when The Era was awarded the Pearce trophy for the best editorial page. This competition was open to all weeklies in the two provinces regardless of their circulation or the size of their town. It was the first time we had been near the top in this competition and to be placed ahead of so many excellent weeklies was a distinct surprise. The award was based on three particular issues, and we were evidently fortunate in the competition dates. The award referred not just to the editorials but to the whole editorial page, including such features as "Chips and his Chums," "The Common Round," "Mice and Men," and the 50 and 25 years ago columns.

We have space to mention only one other bright spot in our stay at Windsor. As we were about to leave for home, a handsome young soldier called on us. It was Dave White, a son of Newmarket's Bill White. Dave enlisted twice and was twice discharged because he was too young. Now he is safely 18 and a member of the Essex Scottish. Dave White and Mayor Dave Croft of Windsor are privates in the same outfit. Dave White expects that they will be moved to Toronto before long.

Incidentally, Dave White looked us up as a result of publicity given the convention in the Windsor Star, one of the outstanding daily newspapers published in Canada or the United States. The Star is modern without being sensational. Types used are unusually attractive, and pictures sometimes take more space on a page than type. The Star is a great force in the building of Windsor and the betterment of Essex county. Windsor people all spoke with pride of their newspaper, and no doubt it is this pride which enables the Star to prosper in spite of the competition of a great American daily, the Detroit News.

AND SO HOME

The trip home was broken up pleasantly by an over-night stay with former Newmarket people, Mr. and Mrs. Alex. MacKay, at Kerrwood, a small village between Watford and Strathroy, and about half-way between Sarnia and London. Mr. MacKay is manager of the Bank of Toronto at Kerrwood. By a coincidence Kerrwood was the first branch of the present manager of the Newmarket office, Mr. H. E. Lambert. At one time Kerrwood was the second largest cattle shipping point in Ontario. Now that so many cattle are shipped by truck, oil is helping out. There are quite a few wells in the Kerrwood district, and at one of them we saw the oil overflowing into the gutter beside the road.

All in all, it was a pleasant and educational trip, and we trust that it may contribute to the production of a better newspaper for The Era's family of readers.



HIGH-HOLE HAS A LAUGH

BY RUTH DINGMAN HEBB

"Ho, ho, ho, that's a good one," laughed High-hole, the Flicker, as he joined some of his companions in a big elm tree on the outskirts of the town. "I certainly had a good laugh this morning."

"Have you been up to some tricks?" asked his cousin, Woody, the Downy Woodpecker.

"High-hole, you are certainly full of pep these days," put in Mrs. Woody. "I can't help thinking that you overdo that monotonous piping call of yours just a trifle. You do it for hours at a time. What was so funny that you did this morning?"

"I fooled two different people very badly," said High-hole, with a chuckle. "First of all I did some tapping on a telephone pole for a while, until I got tired of that. Then I went over and tapped on the eavesdropper of a house, the part which happened to be quite near the kitchen door. And the first thing I knew the housewife came and answered the door. She thought it had been someone knocking at the door. I laughed my head off at her bewilderment. She said to herself, 'I could have sworn that someone knocked at the door.' Of course I didn't give any more taps, because I didn't want her to know what the solution to the mystery was."

"I think you're rather mean, if you want to know my opinion," said Mrs. Rob. Robin, who had been listening.

"Why shouldn't I have my fun?" asked High-hole. "And the second time I tried it it was even more amusing. I found a nice tinny water pipe running down the side of a house, and it made a peculiar ring when I tapped it. And believe it or not, a man inside thought his telephone had rung and went and answered it. I could hear him through the open window. I laughed till I cried."

"I'm disgusted," said Mrs. Robin. "I'm going to join someone with more kindness in his heart than you have. Human beings are usually far too nice to treat that way."

"Why are you standing up for them so much?" inquired Mrs. Woody.

"Well, to tell you the truth, I feel rather kindly toward them because of the fact that I built my nest this year—I just got it finished, by the way—above a porch light on one of the town verandas. I know I shouldn't have done it, but I just couldn't resist the nice little nook that it provided for a nest. And do you

know, the lady hasn't put her porch light on since I had it built. Good-bye, I'll see you again soon."

"I saw her nest," said Mrs. Woody, when the Robin was out of earshot, "and it's a pretty sloppy affair, to my way of thinking, but I suppose it suits her."

"Isn't that a Chipping Sparrow I see over there?" asked Woody. "He has a tiny red cap like the Tree Sparrow, but he's smaller and has a black bill and a black line through his eye, which distinguishes him from the Tree Sparrow, who has a yellow bill with a dark tip. The Field Sparrow is quite similar but he is bigger too, and although he also has a dark reddish crown, he has a cinnamon bill and is larger and his markings aren't so clear."

"Hello you folks," the little Sparrow greeted them cheerfully. "You see, I'm back again. And just on time too! Most of the early birds were late this year, but the late birds were early, if you know what I mean—that is, we were very punctual. I came back on the 28th, and I come at practically the same time every year. You can look for me when the grass starts to get really green."

"We're certainly glad to see you," said High-hole.

"Speaking of green grass," said Mrs. Woody, "there's another grass fire over in that field. It certainly makes the grass nice and green, but I hope that all these grass fires don't burn up a whole lot of birds' nests. I'm certainly afraid they are doing that, and especially the Meadowlarks. They nest so early, and they never seem to learn anything."

"You'd think those Robins would be a little brighter about their nests, too, wouldn't you?" said High-hole. "Imagine building your nest right up over a porch light. It's idiotic."

"I'm afraid I wouldn't like a nest in a hole in a dead stump, like you make, either," said Chippie, the Chipping Sparrow mildly. "Our Chipping Sparrow nests are so sensible and nice—in trees or little bushes, made out of nice grasses and fibres—and, of course, it wouldn't be a proper nest without lots of nice long hairs in it. Horsehairs certainly make lovely material for a nest."

"Great jumping grasshoppers," ejaculated the Flicker. "Don't some birds have the weirdest ideas?" So saying, he flew away, with a flash of his big yellow-lined wings.

50 YEARS AGO

From Era file, May 2, 1890

Mr. Fred Johnson of Toronto was home over Sunday, also Mr. Cyrus Eek.

Mrs. E. Jackson is visiting her daughter in Aurora for three or four days this week.

Mr. and Mrs. R. J. Davison attended the wedding of a friend in Barrie on Wednesday.

At the town council meeting on Tuesday a by-law was passed to establish water rates. A by-law was also passed to regulate the size and weight of bread.

MARRIED—At St. John's church, by Rev. Father Bergin, April 29, Mr. Michael Gould to Miss Rosy Pickering, all of Newmarket.

DIED—In East Gwillimbury, on April 24, Elizabeth Ann, beloved wife of Mr. Isaac Rose, aged 54 years.

DIED—In Whitechurch, April 25, Elizabeth Stephens, widow of Silas Stephens, aged 86 years.

25 YEARS AGO

From Era file, April 30, 1915

Mrs. W. A. Brandon is spending this week with friends in Toronto.

Master Charlie Cane, son of Mr. Howard Cane, had a birthday party last Friday afternoon.

Mr. Kitchen of Toronto spent Sunday with Mr. B. E. Manning. Mr. Welly Stevens and family left on Thursday for the north-west.

Mrs. McClelland of Fergus is in town owing to the illness of her sister, Mrs. C. M. Hughes.

Dr. Wesley is putting in a new cement walk at his residence.

Mr. and Mrs. C. Mortimer and family of Newmarket spent the weekend as the guests of Mr. and Mrs. G. G. Green.

Mr. Roy Geer and Miss Merna Geer of Kettleby were guests at Mr. J. L. Dolsen's on Sunday.

J. R. V. Broughton is attending a three-day convention in Detroit, Mich.

BORN—At Aurora, April 22, to Mr. and Mrs. W. M. Cody, Newmarket, a daughter.

BORN—At Newmarket, April 26, to Mr. and Mrs. Willard Cook, a son.

DIED—In East Gwillimbury, April 20, Wm. Cole, in his 82nd year. Interment was made in Queensville cemetery.

DIED—Suddenly, on Saturday, April 24, in her 81st year, Mary

Cedar Brae

The farmers are busy working on the land preparing for the spring seeding.

Mr. and Mrs. Bert Kay, Audrey and Garnet, of New Toronto, spent the weekend at the home of Mr. and Mrs. Robert Kay.

The Delrue family of Toronto spent the weekend in the village.

Mr. John Black of Toronto spent Sunday visiting friends.

Mr. and Mrs. Norman Romnes and family are leaving the village and are moving to Orleto.

Pottageville

The Y.P.U. met in the church last Wednesday evening. The meeting was in the charge of Ed. Houghton.

A reading was given by Howard Paton entitled "Poem for Youth." Everyone took part in the reading of the scripture lesson. The quartet sang. Mr. Jenkins gave the topic, "On Home."

Mrs. R. Rose gave a contest. Miss Allen, the president, closed the meeting with the benediction.

Mr. Wm. Butler spent Wednesday in Toronto.

Mr. and Mrs. John Angus, Misses Betty Weedon and Margaret Cook, of Toronto, were Sunday visitors of Mrs. Wm. Weedon.

Mr. and Mrs. Wm. Erickson of Toronto visited Mr. Erickson's parents, Mr. and Mrs. P. Erickson, on Sunday.

TO THE EDITOR

Editor, The Era: The Toronto Community church, 40 Elm St., recently opened three large rooms for unemployed men. The object was to find work for them. The men do all the work without pay. There are no fees. Possibly you have read of some of the good work in the Toronto dailies.

We have several men, with and without experience, who are seeking farm jobs. We are not a wealthy church. Religion does not enter the picture. If there were some farmers in your section who needed men, we hope you will look at it as we do, that in assisting these men, you would be helping readers of your paper.

We hope you will find space to use this item or change it as you see fit.

Good-will Club Finds Many Jobs
A "Good-will Club" was recently opened by the Toronto Community church, 40 Elm St., with three large rooms in the old Wesleyan church, which is in downtown Toronto, built over 80 years ago. From a one-time wealthy congregation, it has become an outstanding good-will centre, offering service now to the poorer and working-class.

The objects of the club are to find employment for good, responsible fellows, of all religions, who find difficulty in fighting for themselves, and their efforts have been so rewarded that doings of the club have become interesting news for the Toronto dailies.

While the club has placed many members on farms, the secretary states he has about 25 men, some experienced, others good strong men, who would do a good day's work. In offering this news to farmers of this section, we are in hopes that we may be of service to such a work and still passing on a benefit to farmers of this section who need men for steady or temporary work of any kind.

There are no fees for the service, but in writing to the club full details of the man required should be given, and all information as to milking, plowing, driving car, horses, wages, etc., should be fully stated.

Should you carry this, if a copy is forwarded, it may be of further interest to carry a report, which will be gladly given you.

Yours truly,

Art Moulden,

Secretary.

40 Elm St., Toronto.

CUBS ENJOY SPRING HIKE

On Saturday, April 20, the Wolf Cubs of the 2nd Newmarket Pack were taken on a hike by Art Townsend, one of the assistant cubmasters. The cubs were divided into two groups, the scouts and the Indians. The scouts had a 20 minute start and laid the trail, using the cub signs.

It wasn't long until the cunning Indians found the trail and then they were really on the warpath. Over creeks, fields, fences, and through woods, these redskins went, getting closer to their prey. At last they made a surprise attack over a hill and found the scouts hiding in the bushes.

Instead of the Indians scalping the scouts, they all opened their lunches and ate around the fire made by the assistant cubmaster.

The meeting will start sharp at 7 o'clock this Friday and the boys that don't know their knots are asked to bring rope to pass them.

Sure Preventive

Scoutmaster—What is the best method to prevent diseases from biting insects?

Tenderfoot (after a moment's thought)—Don't bite the insects, I guess.

Jane, eldest daughter of the late Stephen J. Peckham and widow of J. J. Pearson.

The Common Round

WANTED - - SOMETHING

By Isabel Inglis Colville

I wonder how many people share my feeling of restlessness, these April days.

Is it the terrible, haunting uncertainty of what may happen, and happen with lightning-like rapidity in the world?

Is it a reflex from the shifting standards of our time?

Or is it simply the spring urge to have a change oneself, make changes in one's surroundings, or the feeling that one, like nature, should be born anew in the spring—casting off the rough and mean and cold bits of our nature, and putting on the garments, gay and lovely, of charity and warmth.

Whatever the cause, the urge is there, and coming down, with somewhat of a thump, from the sublime to the not-so-sublime, we'll go on.

"What on earth are you looking for in that drawer—I've just tried to reduce it to some kind of order?" asked mother, as I peered and poked in a NOW not tidy receptacle.

"I want the new Brockville hospital cook book," I informed her, "and I don't see why you have to be so neat." I went on, somewhat testily, I'll admit, for I can always find things when they're left alone, even if they are a bit mussed up.

"I must have failed in my duty, somewhere along the way," sighed my parent. "Otherwise, you'd enjoy a neat drawer."

"I've got it," I announced triumphantly, emerging from the hunt, plus the cook book, but leaving the cupboard drawer minus the order so dear to mother's heart.

"Humph," said she, or words to that effect, and immediately went to work to repair the damages.

"I'm sorry," I tried to sound penitent, "but you KNOW I have to make a cake."

"I wonder who you take after?" mused mother to herself, as I proceeded to gather everything I wanted around me.

"Why? What do I do?" I wanted to know.

"Look at that table," said the poor woman, "I wanted a corner."

"Take it, and glad welcome," said I cheerfully.

"Which corner?" she inquired scornfully, and retired to other pastures, while I proceeded to add a few more articles to the accumulation already around me.

The result of the hunt in the cook book was such as to melt even mother's heart and to elicit a word of praise from the man of the house, as he removed the walnuts from the icing before consuming his portion.

So, to help a spring supper, I submit the following, encouraged thereto by the fact that quite a few of my readers have told me they have always used the recipes I am once in a while moved to submit.

Orange and Raisin Cake

One cup white sugar, one half cup butter or shortening, one half cup milk, one quarter teaspoon soda, two eggs, one cup raisins, one whole orange rind and all put through the meat chopper, two and a half cups sifted flour, two teaspoons baking powder, and bake in a moderate oven.

I ice it with a plain white icing sprinkled with walnuts. You can use sour milk and a level teaspoon of soda if you wish, instead of sweet. It makes delicious patty pan cakes, too, so try it, and see if it doesn't add a little sweetness to a spring day.

Cedar Valley

Mr. Howard Lehman, Misses Viva Shropshire and Jean Stevens were guests of Mr. and Mrs. Percy Hutchinson on Sunday.

Mr. Ray McClure spent Sunday in Toronto.

Mr. Wm. Bosworth of Toronto visited his parents, Mr. and Mrs. John Bosworth, on Sunday.

Mr. and Mrs. Charlie West, Glenna and Eric, of Newmarket, were Sunday visitors of Mr. and Mrs. Jesse Lundy.

Seeding is getting under way in this district. Mr. Troyer has completed the seeding on his farm.

Macnab Hardware

SHELF AND HEAVY HARDWARE

GARDEN TOOLS - LAWN MOWERS - FLY SCREENING
WHIZ AND FLY-TOX

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1. Snapshots must be submitted to Budd Studio for development and printing, and be definitely entered for competition.

2. They must have been taken by the person submitting them for publication, who cannot be a professional photographer.

3. No snapshot will necessarily be published. Snapshots should be clear and preferably will be of a person or persons, as such pictures are most suitable for newspaper use. Only exceptionally good snapshots are suitable for publication.

4. Snapshots will be judged with other snapshots submitted for competition received by Budd Studio up to Friday of each week.

5. Snapshots should be accompanied by proper description, including names of any person in them.

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*They're So Convenient "SALADA" ★TEA BAGS

POLICE COURT

TWO FIGHTS OCCUR IN FRONT OF BEER ROOM

Pleading guilty in police court here on Tuesday, to a charge of careless driving on the Yonge St. highway, at an intersection between Richmond Hill and Langstaff, Alex. Clarkson, Maple R.R. 2, was fined \$5 and costs.

Constable Alex. Ferguson testified that the defendant had been driving on the road which crosses the highway and slowed down to about 20 miles an hour on entering the highway, but did not stop. Earl Huston, Sutton, and Willard G. Broom, Beeton, were each charged with driving a car without having a 1940 operator's license, and fined \$1 and costs.

James E. Sutcliffe, Toronto,

pleading guilty to a similar charge, was remanded for sentence.

Constable Ken Mount testified that on Sunday, April 14, at 12:55 a.m. the car driven by the defendant, going west on Water St., failed to stop when it came to the intersection at Main St. A car proceeding south on Main had to turn sharply in order to avoid a collision, he said.

Sutcliffe, in his own defence, explained that he had been visiting some friends at Pickering College. The night was overcast, he said, and he was not familiar with the stop streets in Newmarket. It was his first offence, he said.

G. H. Love, Toronto, was fined \$1 and costs for failing to buy a 1940 operator's license.

Pleading guilty to a charge of carrying over 6,000 lbs. of wood in a vehicle that should carry only 899 lbs., on April 16, Wesley

Thomas Cross, Toronto, was fined \$15 and costs or 10 days. "What did you take the chance for?" asked Magistrate W. F. Woodliffe.

"I am out of work. I had to have wood to make a fire," Cross answered.

"I reduce your fine to the minimum of \$10 and costs and give you two weeks to pay it," said the magistrate. "You are not to use the truck that way again or you'll find yourself serving time."

Mrs. Alma Lloyd, Kettleby, was charged with not obtaining a 1940 operator's license. Constable Aubrey Fleury stated that Mrs. Lloyd, whose husband was teaching her how to drive, had never had a license. He said that she gave as her excuse that she did not know that she had to have a 30 days permit. She was fined \$10 and costs or 10 days in jail.

Alvin Rose, Brownhill, and Morley King, Roche's Point, were each accused of disorderly conduct, swearing, being drunk and causing a disturbance on the evening of April 29 in front of the Mansion House hotel in Sutton.

When questioned by Crown Attorney N. L. Mathews, K. C., Wm. King, assessor for the village of Sutton and part-time waiter in the hotel beverage room, testified that he had been waiting on table that evening when Rose and King each had a few glasses of beer.

He stated that he had overheard a few words of their conversation, which led him to believe that they were not on friendly terms with one another. He said that he did not know what words were spoken. Constable Wm. Hill testified that he had investigated the fight.

"On Tuesday evening last, I questioned Morley King as to the fight. He said he had taken abuse from Rose in the beverage room and after coming out on the street Rose abused him again, calling him names. King admitted hitting Rose on the street."

"Did you interview Rose?" asked Mr. Mathews.

"Yes, on Saturday. He said he had been in the beer room and that when he came out on the street King called him names and hit him. He said there was a scuffle by the side of the road and that there were people about."

Magistrate Woodliffe dismissed the charge against King.

King, testifying in the charge brought against Rose, said that he had been with Rose in the Mansion House that evening. "We were all at the same table," he stated. "Rose gave me abuse. I didn't pay any attention to him. When we got outside the place, he called me names again. I said 'don't make a fool of yourself.' He hit me. I hit him. It ended up with him having a hold on my hair. Some of the boys took him off."

Rose in his own defence stated that he had been in the hotel with his girl when King said to her, "your man thinks he is very smart." King told him that he would see him outside.

Rose was fined \$10 and costs or ten days in jail.

Appearing again to testify in vagrancy charges brought against John Sedore, Keswick, John McNeill and Norval Powell, both of Willow Beach, William Kay stated that while he was watching the fight between Alvin Rose and Morley King, a second one broke out.

"The two fights were going on at the same time," he said. "I couldn't see who was in the second fight, except Sedore. I saw someone push him against the brick wall and punch him. I couldn't see who it was, because of the crowd."

The charge against John McNeill was withdrawn. Ivan Hillier, Brownhill, testified that he had been coming from the theatre at the time of the fight between Rose and King. He said that he saw Sedore try to separate the two. "I saw Powell grab Sedore and hit him."

Henry Nelson, Brownhill, said that he saw someone hit Sedore but didn't know who it was until later.

Magistrate Woodliffe dismissed the charge of vagrancy against John Sedore.

When called to testify in the charge against Norval Powell, Sedore said that he had been acting as peacemaker when Powell reached in and hit him. He showed the magistrate his bruised eye and face where the punches had landed. He said that his nose had bled for several days after and that he had to see a doctor.

Powell denied that he hit Sedore first. He said that he had just come from the theatre when Sedore, with his face already bleeding, came over to him. "He accused me of hitting him. He hit me and I hit him back."

Wm. Thompson corroborated Powell's story.

"I am quite satisfied that you hit Sedore first," said Magistrate Woodliffe to Powell. "You are fined \$10 and costs or ten days in jail. Moreover, both you and Rose are each bound over in the sum of \$50 to keep the peace for one year."

J. T. Hightson, Nobleton, pleading guilty to a charge of not having a trailer license, was fined \$10 and costs or ten days. On a second charge, that of failing to produce an operator's license, he was remanded for sentence. Hightson said that he had a driver's license but had mislaid it.

Stanley Fairbairn, Holland Landing, pleaded guilty to a charge of catching fish at a time when it is prohibited by law. Constable Ernest Prosser charged that on April 22 he had seen a truck in a bush in East Gwillimburgh township.

He said that he walked up as far as "Gravies" ditch, where he saw two men fishing. He said that he saw one man hand the other a fish. He waited under cover of the bush until he heard the truck coming, then backed his own car out so as to block the passage of the truck. Fairbairn and his companion jumped out of the truck, grabbed the bag of fish and ran into the bush.

Prosser said that he held the truck until Fairbairn claimed it. There was fish slime in the truck where the bags had been. He

KESWICK BOY OVERSEAS APPRECIATES GIFT BOX FROM RED CROSS BRANCH

The following interesting letter was received on April 27 by Mrs. Ray S. Chappel for the Keswick branch of the Red Cross from a grateful soldier, Ray S. Chappel, formerly of Keswick, but who lived in Newmarket two years previous to his enlistment and who is now overseas:

"I received your wonderful box of gifts today, April 11, which was sent March 12 and everything was just great. The pullover and socks were perfect in size and the different variety of cookies and macaroons and the large fruit cake—well, not one was broken. I also got a dandy box from my wife yesterday."

"When I got the boxes unpacked on the table, well, I could just picture the tables with their nice cakes and everything, when there were banquets at the hall that Mrs. Chappel and I attended with you while there at Keswick."

I am seated right there now at one of those tables, and I am eating my fill of all those good things that came in the boxes. And it did seem like old times and home to read the list of names of those that belong to the Red Cross there. I sure appreciate being remembered after being away so long from there. But thanks a million! Words can't express my thanks for everything. Tell Mrs. Baines to remember me when cutting those big, juicy steaks. I wish I was closer to get one."

"I am as well as can be expected. You should hear the cheers go up when the mail trucks come, because we know there is mail from Canada and home and it means so much to us. In the barracks I am in there is a fireplace at the head of my bed. We make ourselves tea every chance we get, as it helps to keep us going. We often get hungry and make ourselves a snack at the fireplace."

"The people over here are awfully good to us. They go out of their way to help us, but give me home and good old Canada. We are anxious to get the war over and get back home."

"There are so many soldiers here you would think there weren't any anywhere else. The boys go wild over Canadian cigarettes and tobacco. When we

Everyone is quite busy these fine days. Housecleaning is the order of the day.

Mr. and Mrs. T. McCormick of Toronto were visiting Mrs. McCormick's mother, Mrs. J. Sedore, on Sunday. All are sorry to learn that Mrs. Sedore is still in bed and not much improved.

Mrs. Pickard of Montreal and a friend are guests of Mrs. R. Crouch for a few days.

Mr. and Mrs. L. Smart and Mr. and Mrs. R. Smart of Newmarket were visiting Mr. J. Sedore on Sunday.

Mrs. R. Sedore spent a few days last week at Cedar Brae visiting Mrs. W. Sedore.

Miss B. Miller of Cedar Brae spent her birthday with her grandparents, Mr. and Mrs. J. Miller, who gave her a birthday party. A number of young friends were present and all had a lovely time.

All are very glad to see Mrs. Alexander out again after her recent fall down the cellar steps. Mrs. Alexander is a remarkable lady for 97 years.

Sharon

Miss Blanche Hall of Mount Albert is spending a few days at home.

Rev. and Mrs. A. M. Partridge and Mrs. Bower of Beaverton spent Friday at Mr. and Mrs. Alan Shaw's.

Mr. and Mrs. L. Knowles and children of Newmarket visited at Mr. E. R. Fry's on Sunday.

The regular monthly meeting of the Women's Association of the United Church will be held at the hall on Thursday, May 9. A good supper will be served from 5:30 p.m. on.

Mrs. Merton Shaw of Hamilton and Mr. and Mrs. Kenneth Langford of Toronto spent the weekend with Mrs. Shaw, Sr.

Miss Gertrude Grose of Toronto spent the weekend at her home here.

Mr. Jack Parker and Miss B. Moore of Toronto spent Saturday with the former's parents, Mr. and Mrs. James Parker.

Mr. and Mrs. Orville Quakenbush of Toronto visited the latter's mother, Mrs. McKrill, on Monday night.

Service at the United church on Sunday will be at the usual time, 7:30 p.m., with Sunday school at 10:30 a.m. Everyone is welcome at both services.

Miss Helen Shaw is spending a few days in Toronto with her aunt, Mrs. Burt.

Mr. and Mrs. Norman Sabin, Deanna and baby, Donna, of Toronto, spent Sunday with Mr. and Mrs. Welly Stevens.

HOPE

Hope United church will commence its early morning services next Sunday for the summer months. Church service will be held at 9:45 a.m. and Sunday school at 10:45 a.m. Everyone is welcome at both services.

There will be a special Mother's Day service on Sunday, May 12.

Mrs. M. Tansley was visiting at the Tansley home last Thursday.

Mrs. Mathieson, Miss Steele, Mr. and Mrs. John Scott, Shirley and Ronald, of Toronto, were visiting at the Tansley home on Sunday.

Mr. and Mrs. M. L. Pegg and Donny, Mrs. J. Davis and Gordon and Miss Elsie Goodie, who has been spending a few days with Mrs. Davis, motored to Toronto to visit Miss Hannah Goode.

Mr. and Mrs. Stanley Boyd and Mrs. Esther Boyd motored to Orillia on Sunday.

Mr. and Mrs. John Meek of Toronto, Mr. and Mrs. Bruce Rolling and Mrs. Mary Rolling of Mount Albert were calling on Mr. and Mrs. Stewart Stickwood on Sunday.

Big Shot

"A man of large calibre, isn't he?"

"Yes, he is a big bore."

Ravenshoe

(By Lloyd Pollard, S.S. 9, E.G.)

April 25.—Mrs. Geo. Thompson, Queensville, was the guest of her niece, Mrs. P. Pollock, last Thursday.

Mrs. Wm. Sanderson and Mrs. S. Graves and Shirley were Sunday visitors at the Smith home.

Mr. and Mrs. Alex. Georgas visited at Mr. Thos. Smith's last Thursday.

Friends are glad to hear that Albert Laws is improving after a sudden and serious illness.

On Saturday T. Bell installed a new Diesel engine, as the former one was not powerful enough.

Ravenshoe school was closed last Wednesday because Miss Atkinson was away trying an examination at Bradford.

Miss Blanche Atkinson had tea at the home of Mr. and Mrs. Carl Gordon on Sunday.

Master Ivan Gordon bicycled to the home of Mr. and Mrs. G. Micks of Sharon on Wednesday.

A number of neighbors and friends gathered at the home of Mr. Tom Swanson and gave Mrs. Swanson a surprise party on Friday evening, on the occasion of Mrs. Swanson's birthday. She received a gift of a blanket.

Mr. Fred Johnson is away serving on jury these days.

Several men came through on Monday and removed the snow fences.

Maple Hill people wish to give Messrs. Kennedy and Ross Crowder a very hearty welcome to the community.

By Harvey Pickrell, S.S. 9, E.G.

Clifford Gordon was visiting his grandparents, Mr. and Mrs. John Gordon, on Sunday.

Mr. and Mrs. John Gordon were visiting their daughter, Mrs. R. Cowieson, and had tea with them on Sunday evening.

Miss Madge Glover was a weekend visitor at her home at Ravenshoe.

Next Sunday is communion Sunday at Ravenshoe church.

Miss Marion Hamilton spent the weekend at the home of Mr. and Mrs. Wilfred Crowder and family.

Mr. and Mrs. Harvey King were Sunday evening guests at Mr. and Mrs. E. Pollard's.

Mr. and Mrs. Archie Sedore and family visited Mr. Sedore's mother on Sunday.

Mr. Fred Knights is serving on

PERCHERON STALLION

APPLE BEAU (16122)
ENROLLMENT NUMBER 3676
the property of

JOHN DAVIDSON,
BELHAVEN

Will stand for service for the season of 1940.

ROUTE

Monday noon: at Pat Murphy's, Keswick; night, Ken Burrows, Belhaven.

Tuesday noon: Geo. Mundy's, 6th con., N. G.; night, Fred Matney's, Ravenshoe.

Wednesday noon: A. Wesley's, Boag farm; night, Archie Sedore's, 11th con., E. G.

Thursday noon: F. Trebble's, 3rd con., E. G.; night, Lloyd Sedore's, 3rd con., N. G.

Friday noon: Ernest Morton's, Keswick; night, to his own stable, lot 12, con. 5, N. G., until the following Monday.

APPLE BEAU (16122)

Percheron stallion, blue roan, born July 30, 1933, bred by Donald C. Petch, Newmarket, Ont.; sire, Apple Bloom (12377); sire of sire, Eucureuil (716) (61403) 56978; dam of sire, Apple (1563); dam, Apple 2nd (12901); sire of dam, Eucureuil (716) (61403) 56978; dam of dam, Apple (1563).

Manager: John Davidson, Belhaven, Phone Sutton 6-r-23.

TERMS

To insure a foal, \$12 payable Feb. 1, 1941. Parties disposing of mares or not returning them regularly to horse will be charged insurance whether in foal or not. Accidents to mare at owner's risk.

THE HOME IMPROVEMENT PLAN TO ASSIST FARMERS

Every farmer knows how important modern farm buildings are. Greater living comforts, livestock housing made easier, increased property values—these are a few.

The improvement and modernization of farm buildings is possible—though the farmer may have no ready cash available—under the Dominion Government's Home Improvement Plan. Under this Plan loans can be obtained by progressive farmers at local branches of The Bank of Toronto. Full details are available from the Bank's officers—and you will find them courteous and interested in discussing your problems.

THE BANK OF TORONTO

Newmarket Branch, Incorporated 1855 H. E. Lambert, Manager A-140

jury for a few days.

Miss Doreen Plummer visited at Miss Jean Rose's on Sunday.

Mr. and Mrs. O. Blizard spent the weekend visiting at Mr. and Mrs. Fred Blizard's.

Miss Shirley Knights spent Sunday at the home of her cousin, Miss Mary Carol Knights, daughter of Mr. and Mrs. Harry Knights.

Mr. and Mrs. Stanley Armstrong are building a new house.

LOCAL MARKET

Prices on the local market on Friday afternoon for eggs were 20 cents a dozen. Butter brought 30 cents a pound. Hens sold at from 18 to 20 cents and young chickens, 25 cents a pound.

Carrots and onions were 20 cents a basket. Apples were 20 and 25 cents a six-quart basket. Turnips were 5 cents each.

TORONTO MARKETS

Prices on the Toronto markets on Tuesday for creamery solids, No. 1, were 23½ cents and for creamery prints, No. 1, 25½ to 26 cents. Country dealers were quoted on graded eggs, cases free, delivered to Toronto, for grade A large, 22½ to 23 cents. A medium, 21½ to 22 cents, and A pullets, 19 cents a dozen.

Prices to the shipper for poultry were: turkeys, young hens, grade A, 10 lbs. and over, were 24 to 25 cents; geese, A grade, 14 cents; young chickens, 3 to 4 pounds, 16 cents; ducklings, over 5 pounds, 18 to 20 cents a pound.

Weighty steers brought from \$0.75 to \$7.50; butcher steers and heifers, \$6.50 to \$7.25; fed calves, \$7.25 to \$8.50. Veal calves closed at \$10 to \$10.50 for choice.

Off-truck bacon hogs sold at \$8.25.

● Calves, whether they be dairy or feed calves, must have a feed that builds blood, bone, healthy vigorous vital organs, muscular tissue, healthy skin and hair—in every sense a building feed. Quaker Calf Meal does just that. It is a fact, Quaker Calf Meal also costs less to feed, gives results that compare favorably with whole milk feeding.

For best growth, feed Quaker Calf Meal.

A. E. STARR

Phone 129 Newmarket

WESTERN CANADA

SPECIAL BARGAIN EXCURSIONS

From all Stations in Eastern Canada

GOING DAILY MAY 18 - 29, 1940, INCLUSIVE

Return Limit: 45 Days

TICKETS GOOD IN

COACHES at fares approximately 1½¢ per mile

TOURIST SLEEPING CARS at fares approximately 1½¢ per mile

STANDARD SLEEPING CARS at fares approximately 1½¢ per mile

Cost of accommodation in sleeping cars additional.

BAGGAGE CHECKED

Stop-overs at all points enroute. Similar Excursions from Western to Eastern Canada. During Same Period.

Tickets, Sleeping Car Reservations and all information from any Agent.

CANADIAN NATIONAL

Here's a breakfast that

ASKS YOU TO EAT IT!

NO COAKING NEEDED! Once upon a time, Clara May used to scowl at her breakfast. But that was before she heard the pop-crackle-snap of Rice Krispies. Now she delightedly digs into a big bowlful of these golden rice bubbles every morning!

Every day thousands tune-in the "crispness chorus"...

As the cream pours on, Rice Krispies crackle and pop every morning in homes from Halifax to Vancouver. They're favourites with children... with their mothers... and with barrel-chested men, too! Tests have proved they stay crisp in milk or cream for hours! "Rice Krispies" is a registered trademark of the Kellogg Company of Canada, Limited, for its delicious brand of oven-popped rice. Start brightening your breakfasts with Rice Krispies tomorrow! Made only by Kellogg's in London, Canada.



Mother's Day SUNDAY, MAY 12

MOTHER'S DAY GREETING CARDS - FINEST SENTIMENTS

MOTHER'S DAY MOTTOES - 25c, 45c, 50c and \$1.00

MOIR'S CHOCOLATES, SPECIAL MOTHER'S DAY

WRAPPERS - 50c PER ONE POUND BOX

We have just received a large stock of attractive gifts in both china and glass. A short survey of our gift lines will quickly solve your problem.

WE INVITE YOU TO COME IN AND LOOK AROUND.

CAMPBELL'S BOOK STORE

PHONE 417

NEWMARKET

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WANT-ADS

The rate for Want Ads is 25 cents for 25 words for one insertion; 40 cents for two insertions; 50 cents for three insertions. For over 25 words, each additional word, one insertion, one cent, additional insertions, one-half cent per insertion.

ERA BOX NUMBERS WE CANNOT

give out the name of an advertiser whose advertisement says: "Write Era box . . ." You may make a written reply to such an advertisement or you may leave your name to be placed in the advertiser's box, but the name of the advertiser remains confidential.

WE CAN

give out the name of an advertiser whose advertisement says: "Apply Era box . . ." Such advertisers have authorized us to give their names to any interested party (who leaves his name as evidence of good faith). This service is given advertisers at no extra cost.

ADVERTISERS!

(Whether you use the "write" ad, or the "apply" ad, Era box numbers cost nothing extra—25 cents for 25 words.)

REAL ESTATE FOR SALE

E. A. BOYD
17 Main St.
REAL ESTATE—For Sale:
Farms, Houses, Acreages, Lots.
INSURANCE—Automobile, Fire and Casualty.

For sale—Tenders will be received by the undersigned for C.O.C.S. hall and grounds, occupied by same, at Holland Landing, up to May 7, 1940. S. R. Goodwin, secretary, Holland Landing. c3w11

Farm for sale—65 acre farm. Good mixed farming. Three acres hardwood bush. Water in house and barn. Five miles south of Mount Albert on the townline. Apply Eldon Smith, Stouffville, R. R. 3. c3w11

GIVING UP FARMING

Will take house and lot, some cash as part payment for 75 acres. Hardwood bush. 22 acres wheat and rye. Plowing done. Orchard. Six-roomed comfortable house, cistern, well, bank barn, elstern, shed, two hen-houses, cattle-shed. Near Newmarket. Possession arranged. Write Era box 200. c2w13

FOR SALE

For sale—3½ bed, complete with springs and mattress. 2 new conglom rug, 9 ft. x 10½ ft. and 9 ft. x 6 ft. Apply S. Joseph St. c1w13

For sale—Happy Thought range. Wood or coal. Waterfront. New grates. Good condition. Phone 454-J. Newmarket. c2w12

For sale—Rubber goods, sundries, etc., mailed postpaid in plain, sealed wrapper. 80% less than retail. Write for mail-order catalogue, Nov-rubber Co., box 91, Hamilton, Ont. c8w6

FOR RENT

For rent—Bathroom flat. Four rooms. Apply S. Joseph St. c1w13

For rent—Upper duplex. Five rooms. Air-conditioned. Heated. Garage and cellar. Apply 163 Main St. c3w13

For rent—On June 1, five-roomed heated apartment. Electric stove. Hardwood floors. Apply Russell Ewing, Huron St., Newmarket. c3w13

For rent—Upstairs apartment. All conveniences. In the Robertson block. Main and Water Sts. Apply K. M. R. Stiver, 6 Botsford St. c2w12

For rent—Two rooms. Unfurnished. One room heated. All conveniences. Would suit elderly person. Apply 15 Park Ave. c3w11

BOARDERS WANTED

Boarders wanted—Lady pensioners for country home. Write post office box 681. c3w13

LIVESTOCK FOR SALE

For sale—Twelve-week-old pigs. At Holland Landing—Sharon road, north-west corner. Apply John Maurer, R. R. 2, Newmarket. c1w12

For sale—One fresh Jersey cow. Good milkier. Suitable for family use. F. Dunham, Dawson Manor farm, Yonge St., phone Newmarket 237-w-12. c1w13

For sale—Eighteen six-week-old pigs. Apply Thos. D. Smith, Ravenshoe, Ont. c3w13

SEED FOR SALE

For sale—Gladioli bulbs. Fine varieties for sale at low prices. L. P. Cano. c2w13

For sale—Quantity good clean Timothy. Apply Fred Smith, R. R. 2, Queensville. c1w13

For sale—Potatoes. Apply J. Stentiford, Queensville, Ont., con. 5, lot 20, East Gwillimbury. c1w13

For sale—Sweet clover. No. 1 seed. Certificate No. 49-11837. 92 per cent germination. Apply L. J. Harper, R. R. 3, Newmarket. c2w13

For sale—A quantity of Yellow Blossom sweet clover, perfectly clean of weeds. Also a quantity of seed oats, Erban, guaranteed clean. Phone 141-w-2. George Blanchard. c3w11

For sale—Government tested white blossom sweet clover seed, registered No. 497921. Apply Henry Oatley, R. R. 3, Newmarket or phone Newmarket 201-w-2. c3w12

FARM ITEMS

For rent—Pasture for cattle. Lots of running water. \$3.50 for cattle. \$4 for horses. Apply J. Jones, 2nd con. East Gwillimbury. c4w13

For sale—Universal milking machine. In first-class working condition. Priced reasonable. Apply E. P. Williamson, Newmarket Dairy. c1w13

WANTED TO BUY

Wanted—Old furniture, glassware, pictures, books, dishes, ornaments. A single article or entire household bought. Call or write. Above articles also for sale. Wesley Squires, 206 Main St., Newmarket. c3w11

HELP WANTED

Help wanted—Maid for general housework. Two adults. Sleep out. Phone 301. c1w13

Help wanted—Housekeeper. Two adults. Every convenience. Write Era box 205. c1w13

Help wanted—Girl for general housework. References. Write Era box 206. c1w13

Help wanted—Cook-general, no washing, good wages. Write Era Box 195. c1w13

Wanted—A reliable, experienced girl for general housework. Write Era box 204. c1w13

Help wanted—Girl for housework in farm home. No milking. Start immediately. Write Era box 203, stating wages, age, experience, etc. t113

Help wanted—Young reliable man. Non-smoker preferred. Good with stock and able to milk. Near Newmarket. Apply Era box 202. c1w13

WORK WANTED

TRACTOR WORK

Work wanted—Custom cultivating and plowing. Don Smith, Queensville, or phone 1603 Queensville. c2w13

AGENT WANTED

MEN! WOMEN!—HERE'S WHAT YOU'VE BEEN WAITING FOR! A STEADY INCOME—financial security for life—guaranteed you with a Familex Agency of your own. Inquire TODAY without obligation. **THE FAMILIX PRODUCTS COMPANY, 570 St. Clement, Montreal.**

LOST

Lost—Fountain pen, Sheaffer's. Owner's name engraved on pen. In the vicinity of town hall, Newmarket, or Belhaven hall, on April 19. Liberal reward. Write Era box 201. c1w13

MISCELLANEOUS

Wanted—\$5,500. First mortgage for 10 years. Private party preferred. Write Era box 195. c3w12

KIDNEYS ARE CLEANSED and invigorated by using Rumacaps. At regular intervals, use Rumacaps for your health's sake. Bell's Drug Store.

BIRTHS

Barber—To Mr. and Mrs. Harry H. Barber, on Sunday, April 28, at their home, Victoria Square, a son. Craig—At York county hospital, May 2, to Mr. and Mrs. Kenneth Craig, Newmarket, a daughter.

Johnson—At York county hospital, April 30, to Mr. and Mrs. Garfield Johnson, King, a daughter. McBride—On April 27, to Mr. and Mrs. Murray McBride, Montreal, a son.

McCabe—At York county hospital, April 30, to Mr. and Mrs. Noel McCabe, Newmarket, a daughter.

Mount—At York county hospital, on Sunday, April 28, to Mr. and Mrs. Kenneth J. Mount, Newmarket, a son, Roger.

Watson—At York county hospital, April 30, to Mr. and Mrs. Raymond Watson, Queensville, a daughter.

DEATHS

Browning—At Toronto, on Wednesday, May 1, Fred Browning, husband of Edith Bowser, father of Jack and George of Aurora, and Bruce of the C.A.S.E., England.

Resting at his late residence, Yonge St., Aurora. Service on Friday, May 3, at 2 p.m. Interment Aurora cemetery.

Ellis—At Queensville on April 29, 1940.

E. STRASLER & SON
QUEENSVILLE
FUNERAL DIRECTORS
AND
AMBULANCE SERVICE
PHONES—2502-2502

PERRIN'S Flower Shop

Member Florists Telegraph Delivery Association
Flowers wired to all parts of the World
Flowers for every occasion
Funeral Flowers A SPECIALTY
118 Main St. Newmarket
Phone 135W

ROADHOUSE & ROSE Funeral Directors

MAIN STREET, NEWMARKET.

CHURCHES

THE CHRISTIAN CHURCH

Sunday, May 5, 1940
Pastor:
REV. ARTHUR GREER
11 a.m. Psalm 46
7 p.m. REV. S. G. VESEY, B.D.
Toronto Bible College

NOTE:—God should be worshipped all the year round. Do not permit the fine weather He sends to keep you away from church.

SALE REGISTER

Thursday, May 2—Auction sale of household effects, the property of the estate of the late Velma Widdifield, 11 Pearson St., Newmarket. At the same time the home of the late Miss Widdifield will be offered for sale subject to a reserve bid. Sale at 7:30 p.m. D.S.T. F. N. Smith, auctioneer. c1w13

TENDERS

Will be received by the undersigned for the erection of a mortuary in the Newmarket cemetery. Plans and specifications may be seen at the secretary's office.

Tenders close Saturday, May 18. Lowest or any tender not necessarily accepted.

W. O. Carruthers,
Secretary-Treasurer,
Newmarket Cemetery Co. c2w13

NOTICE

IN THE MATTER OF The Bulk Sales Act, and IN THE MATTER OF the sale in bulk of the assets of Yorkdale Co-operative, Limited.

NOTICE IS HEREBY GIVEN that Yorkdale Co-operative, Limited, did, on the 13th day of April, 1940, make a sale in bulk of its assets, under the terms and provisions of the Bulk Sales Act, to John F. Walker of the Town of Aurora, in the County of York, and Arthur D. Evans of the Town of Newmarket, in the County of York, and that I have been appointed Trustee of the proceeds of the said sale.

Creditors are requested to file their claims with me, together with proof and particulars thereof, as required by the said Act, on or before the 10th day of May, 1940, next.

NOTICE IS FURTHER GIVEN that as soon as possible after the said 10th day of May, 1940, next, I will proceed to distribute the proceeds of the assets of the debtor, among the parties entitled thereto, having regard only to the claims of which notice has been given, and I will not be liable for the said proceeds or any part thereof so distributed to any person or persons, of whose claims I shall not then have had notice.

DATED this 23rd day of April, A. D. 1940.

LOU ISAACS,
Suite 910,
36 Toronto St.,
Toronto 2.
Trustee under the Bulk Sales Act. c2w12

CARD OF THANKS

Mr. and Mrs. Chas. H. Rose wish to thank their friends and neighbors for their quick response to the call of fire, and the able manner in assisting to get the household furniture and other articles from their burning home on Saturday, April 20.

30, 1940, Velma Kathleen McClenerty, beloved wife of Ernest Ellis, aged 21 years.

The funeral service was held from the Strasler funeral home, Queensville, on Thursday, May 2, Interment Queensville cemetery.

Porter—At Lansing, Tuesday, April 30, John T. Porter, of 17 Hollywood Ave.

The funeral service was held Thursday afternoon. Interment Queensville.

VanLaven—At Newmarket on Tuesday, April 30, Sophronia Johnson, wife of the late Silas VanLaven, in her 78th year.

The funeral service was held at her late residence, 55 Gorham St., this afternoon at 3 p.m. D.S.T. Interment Pine Orchard cemetery.

Wood—At Seaport, Ont., April 22, Mrs. W. J. Wood, widow of Rev. W. J. Wood, former pastor of Trinity United church, Newmarket. Interment was made in Kingston cemetery.

CARD OF THANKS

The family of the late Martin L. Bogert of Edgeley, Sask., wish to thank their friends for the many kind expressions of sympathy received during their recent bereavement.

In Memoriam

Scott—In loving memory of a dear mother and grandmother, Mrs. Rosanna Scott, who passed away May 5, 1939, wife and family.

Not just today, but every day, In silence we remember.

Ever remembered by son, Bert.

Deavitt—In loving memory of Clarence E. Deavitt, who passed away May 6, 1930.

How often there comes before us Your dear face, fond and true, For Death can never take away Sweet memories, Dear Clarence, of you.

Sadly missed by Mother, Father, Sister and Brothers.

PIRATES CONCLUDE FOUR-NIGHT SHOW

The Pickering College glee club's show, "The Pirates of Penzance," by Gilbert and Sullivan, came to a successful conclusion on Saturday evening after a four-night run. Good crowds were present for the four evenings.

The operetta was directed by R. E. K. Rourke and Clifford Poole and was skillfully accompanied at the piano by Gwendolyn Williams Koldofsky. It was a merry and colorful affair, presented in Pickering's usual gay and enthusiastic style.

Augustus Bridle, well-known music and dramatic critic of the Toronto Daily Star, comments on the performance in part as follows:

"The maid-of-all work Ruth (Maire Davies) had the first solo, elucidating the plight of Frederic, apprenticed to pirates instead of pilots, born Feb. 29 in a leap year—and all that; which in contralto tone, matched only by her splendid acting style, she sang as one of the best Ruths ever heard on any of our stages. "G. N. T. Widdington did Frederic in light tenor tones exceptionally smooth and lyric, not so good in robust, but in facile acting, tiptop comedy. Pirate King W. Macdonald bristled with adequate ferocity out of his Mallabar costume, singing his theme-song with robustious swagger.

"Then came the Major-General's 24 daughters, from Newmarket, a collective heyday of Victorian ruffles and 1880 sunshade hats, singing with such exuberant virtuosity that the pirates when they came back were almost flabbergasted with choric sound. Out of the filial ensemble came Edith (Betty Holmes), programmed as Elizabeth Beer, wife of a facultyman, singing in pretty mezzo-contralto. Next, Mabel, youngest daughter in gray-blue pink-flounced frock, singing "Poor Wandering One" to Frederic as only Alice Strong Rourke in the hills of York can do it; glorious distinction of operatic style in looks and mannerisms; flexible light-soprano voice of pure lyric finesse with dainty coloratura decorations that made this song forever memorable.

"The Major-General, as vocalized and mimed by R. E. K. Rourke, did the famous patter-song, "Model Major-General," at a tempo rather faster than even the veteran Henry Lytton did it, every syllable in perfect clarity, with the chorus at the same gait, from which it was easy to see how Rourke must have worked with Poole on the choristers.

"Act II was not quite so good as Act I, though several numbers were encored. The stage was too small for the scene, but the police squad valorously major-domo'd by E. Creed, did a good comic parade to the chorus "Ta-ran-lara!" the M.G. wept plaintively over his bought-in ancestors in the ruins; Frederic, Ruth and the P. K. did almost perfect comedy in the "Paradox" trio; Mabel, with the chorus, sang with tender beauty, "Glistening Tear."

WOMEN ATTEND DIOCESAN CONVENTION

There was no meeting of St. Paul's W.A. sewing circle in connection with the Red Cross on Tuesday this week, as the diocesan convention of the women's auxiliary to the missionary society of the Church of England in Canada is being held in Toronto all this week.

Today being Ascension Day there is a special rally of all the W.A. members at a corporate communion in St. James' cathedral, Toronto, when every member, whether a delegate or not, tries to be present.

St. Paul's, Newmarket, has a good representation of members present each day, and on Thursday, May 9, reports from the delegates will be given at the regular monthly meeting. St. Paul's W.A. will meet from now until September only once a month.

FAMILIES MOVE

Mrs. Wm. Rose has moved into Mrs. Walter Broughton's house on Park Ave.

Mr. and Mrs. Alfred Stickland have moved into Walter Blanchard's house on Timothy St.

CARD OF THANKS

Mr. and Mrs. Norman Crane most heartily thank the neighbors who so quickly and kindly came to their assistance when their house was endangered by fire.

NEW LINES

FORSYTH SHIRTS AND PYJAMAS FOR SPRING

AGENTS FOR

BOLTER BROS.

"BETTER MADE CLOTHES"

WHITE & SONS

CLEANERS AND DYERS

C. F. WILLIS

TAILORING AND MEN'S WEAR
Main St. Newmarket

ARE WED AT PRETTY CEREMONY



Mr. Maxwell H. Stiles and his pretty bride, the former Miss Muriel Davidson, are here leaving St. Andrew's Presbyterian church with their attendants, Mr. Douglas Stiles and Miss Pearl Davidson, following their wedding there on Saturday afternoon, April 20. The little flower girl is Miss Doris Pollock. —Photo by Budd Studio

SOCIAL AND PERSONAL

PHONE 12

—Dr. Marjorie McIntyre of Toronto spent the weekend with Rev. and Mrs. D. McIntyre.

—Mr. and Mrs. Andrew Hebb spent the weekend with Mr. and Mrs. Alex. MacKay at Kerrwood.

—Mr. and Mrs. Wm. E. Dolan of Toronto spent the weekend as the guests of Mr. and Mrs. N. Yawman.

—Mr. and Mrs. Gordon Travis and children were Sunday visitors of Mr. and Mrs. C. F. Willis.

—Miss Edna Boyd of Roche's Point spent the weekend the guest of Mr. and Mrs. Wm. Watts.

—Mr. and Mrs. John Murphy visited Mrs. Murphy's sister, Mrs. H. Haskin, Hamilton, on Sunday.

—Miss Mabel Scarborough of Scarborough Bluffs was a Sunday visitor of Mr. and Mrs. C. F. Willis.

—Mrs. Nelson Staples and baby of Toronto visited Mrs. Staples' mother, Mrs. J. E. B. Wilson, one day last week.

—Miss Mary Clark and Miss Doris Lyons of the East General

Hospital, Toronto, spent the weekend with Miss Clark's mother, Mrs. H. Clark.

—Mr. Howard Denis and Miss Catherine McCaffrey of Toronto spent the weekend with Miss McCaffrey's parents, Mr. and Mrs. J. J. McCaffrey.

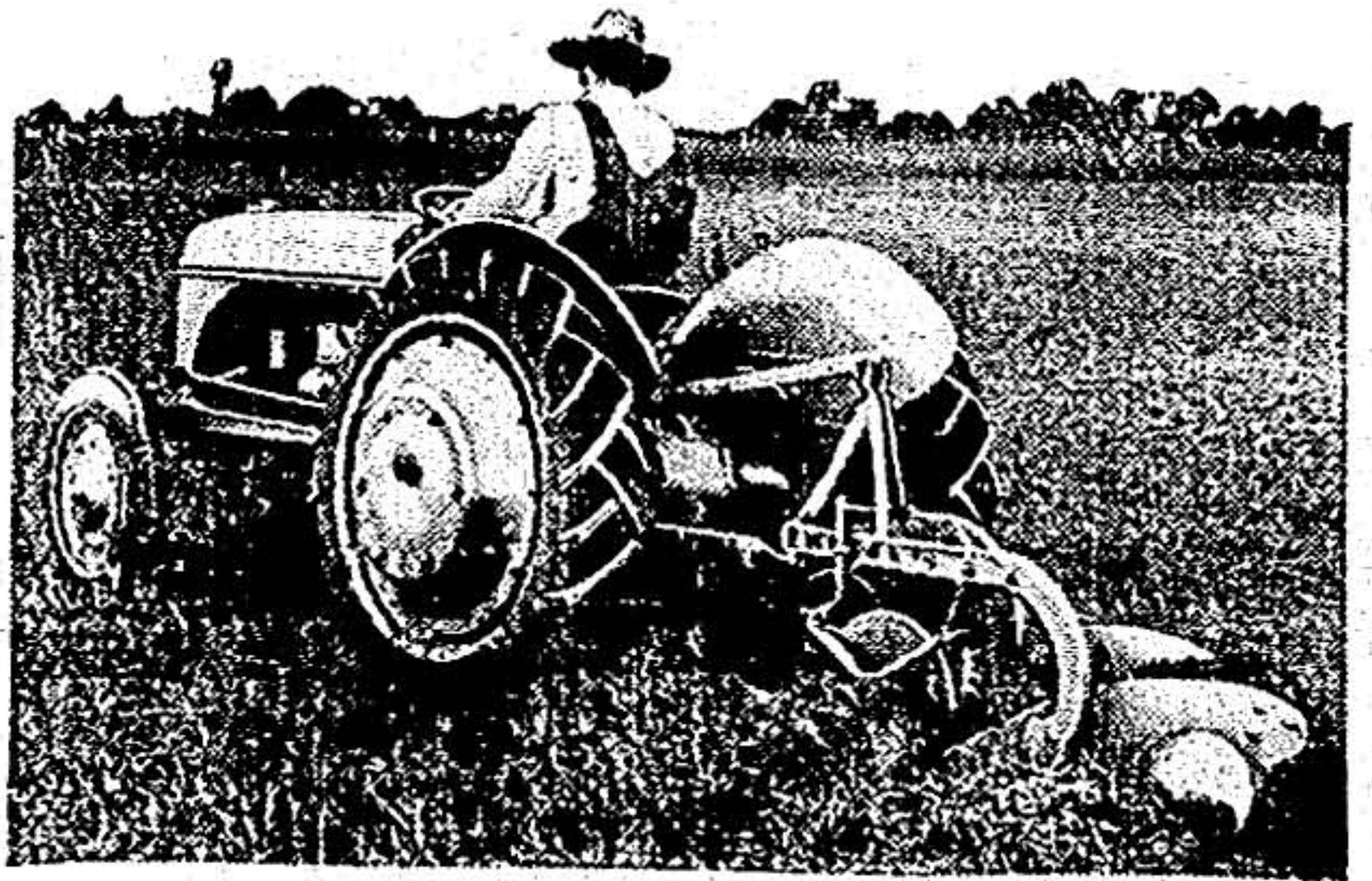
—Mrs. E. Currey of Lansing is spending this week with Mrs. Lorne Cole.

—Miss Margaret Duncan and Miss Shirley Price of Toronto spent the weekend with Miss Duncan's mother, Mrs. Frank Duncan.

—Miss Effie Davis of Bracebridge and Miss Edna Stevens of Newmarket spent the weekend with Miss Stevens' parents, Mr. and Mrs. Welly Stevens of Sarnia.

—Among those attending the annual meeting of St. Paul's W.A. in Toronto today are Mrs. A. J. Patstone, Mrs. J. O. Little, Mrs. Wm. Spence, Mrs. J. Hiller, Mrs. Robert Large and Mrs. W. Bacon.

HYDRAULIC CONTROLS make BETTER, EASIER FARMING



FORD TRACTOR with Ferguson System

The Ford tractor with Ferguson system is completely new. You've never seen anything like it. Tractor and unit are combined into one compact unit—making possible greater efficiency, control, economy! Hydraulic mechanism for easy, positive control of implements insures not only constant depth while plowing or cultivating, but effortless lifting and lowering of implements.

An outstanding feature is the light weight of the unit. Because the "line of draft" is downward into the ground, there is no longer need of excess weight to secure

traction. This means amazing fuel economy and minimizes packing of soil. And it means you can plow fields full of rocks and stumps, because the new line of draft is the tractor's "safety device." When the plow strikes a hidden obstruction, weight is transferred to the front wheels, the rear wheels spin.

Those are only a few of the features. Come in. Look the Ford tractor with Ferguson system over. See the hydraulically controlled implements. Chances are you'll change your mind about a lot of things.

You Get These Features At No Extra Cost

Ferguson System of Hydraulic Controls • Pneumatic Tires • Self Starter • Power Take-Off • Governor • Battery and Generator • Oil-bath Air Cleaner • Muffler • Independent Brakes on Rear Wheels • Oil Filter • Adjustable Tread on Front and Rear Wheels.



Webster Motors

EAGLE STREET PHONE 661

Specials for Week-End SHOPPERS

at BRUNTON'S The Family Store!

MAY 2ND TO 4TH

FARMERS' MARKET BACK TO SATURDAY MORNING THIS WEEK

GROCERY DEPARTMENT

CARBOLIC SOAP	3 CAKES	13c
BLACK OR BROWN SHOE POLISH		10c
FANCY SWEET BISCUITS	2 LBS.	27c
QUAKER CORN FLAKES	3 FOR	21c
BRUNSWICK SARDINES		5c
YORK GOLDEN BANTAM CORN		10c
MAXWELL HOUSE COFFEE	POUND TIN	51c
HABITANT PEA SOUP	28 OZ. TIN	10c
MONARCH FLOUR	24 LB. BAG	69c
SUNLIGHT SOAP	BAR	5c
OLD HICKORY SODAS	LARGE BOX	25c
PURITY FLOUR IN LARGE MILK PAIL	FOR	99c
LARGE PACKAGE CHIPSO & POTTERY BOWL	FOR	26c
INGERSOLL CHEESE		

The Aurora Era

TRY ERA CLASSIFIEDS

- - They Get RESULTS!

SINGLE COPIES, 5 CENTS EACH

ON SALE AT
MORNING'S DRUG STORE
WHITELAW'S BOOK STORE
HESS DRUG STORE
5 cents a copy.

YOUR CO-OPERATION INVITED

Town Softball Groups Plan Big Season, Name Officers

FLURY-BISSELL TEAM WILL PLAY LOCALLY FOR LAST SEASON

At a well attended, enthusiastic meeting, the local softball picture took shape on Monday evening. Aurora will again have an entry in the York-Simcoe league, which should be much stronger than usual, with at least six new ball players in town to add to last year's team.

The nine will be one of the best dressed entries in the circuit when they take the field in their smart new uniforms.

Officers elected were: president, Dr. C. R. Boulding; manager, Wilfred White; coach, George "Rack" Wilson; business manager, Bert Tunney; secretary, Joe Broome. The club has already started to raise funds and their success this season should be assured, judging by the response given locally and elsewhere and by the large numbers attending practices.

The town league will again function, with its four original entries and the possibility of two other starting teams, including a junior team which will have a bye into the O.A.S.A. playdowns. All teams appear to have strengthened their line-ups this season, but Collis Leather com-

SPEAKS TO YOUNG PEOPLE

Donald Galbraith was the speaker at the Sunday evening meeting of Aurora United church Y.P.U. He spoke on the subject, "Forward with Canadian Youth."

On Monday evening, May 6, the local young people are visiting the Glenville Y.P.U. and will provide the program.

pany, title holders for the past two seasons, are post favorites to repeat. Flury-Bissell will make their last appearance in local league competition this season before the plant leaves town.

With the addition of Joint McComb and Grant Cook among others, the iron dukes should be real contenders.

League officials comprise: president, T. A. M. Hulse; vice-president, Bob. Benville; secretary, Len Holman; executive, Gordon Hayes, Harry Cook, Harry Sutton, Jr., Lindsay Harman.

The schedule was left to the executive to arrange and a meeting next week will get matters under way.

Dr. G. A. C. Gunton forecast the formation of an inter-church league this season and the various teams and leagues will get together to straighten out playing dates, etc.

TENNIS ENTHUSIASTS CONDITION COURTS

The tennis courts in McMahon park are a beehive of activity these days, as members of the Aurora tennis club are busy conditioning the courts and getting themselves into shape for the fast approaching season's activities. This year Warren "Wink" Bernard, popular all-round athlete, is president of the club, with Harold Pringle as secretary-treasurer and Lees Owram, the retiring president, as convener of the games and tournaments.

FESTIVAL FLASHES

Programs will soon be available giving detailed times for the 121 classes, for which there are a total of 625 entries.

Sessions will commence Tuesday morning at 9:30 a.m., with the "official opening" scheduled for Tuesday evening.

By request, owing to transportation difficulties in a busy season, rural school choirs will be heard Tuesday afternoon, with vocal solos that morning and readings that same day, the latter in Trinity hall.

Violin classes, boys' chorus, some adult vocal classes and the orchestra will be heard on Tuesday evening, with Miss Nina Gale and Mr. Harry Adaskin in attendance.

Wednesday will see piano and brass classes, with adult elocution in the evening. Graded readings will be heard in Trinity hall in the morning. Plays will be presented in the high school auditorium in the afternoon.

Thursday will feature piano classes; with six rhythm bands taking part in the afternoon. On Friday there will be vocals in the morning and choirs in the afternoon. Both Thursday and Friday evenings will be varied. Membership tickets for all sessions will be \$1.

PUBLIC LIBRARY IS COMPLETELY INSULATED

Aurora public library should be a more welcome spot for readers in both winter and summer now, as the portion of the town hall in which the library is situated has recently been completely insulated by joint co-operation of the property and relief committees of the town council.

LIBERAL WOMEN HOLD TEA AND MUSICAL

Aurora Women's Liberal Association is holding a meeting and a membership tea at the home of Mrs. E. C. Fielding, Yonge St. south, on Tuesday, May 6.

Following a brief business session there will be a musical program and tea-cup reading. All members are urged to be present and to bring a new member with them. Membership tickets are at a nominal fee for the year.

WINS BOXING HONORS

Pte. Wm. Hatfield, R.C.A.S.C., brought further honors to Aurora when he was chosen on the all-empire army boxing team, to compete against the Royal Air Force team at Uxbridge, England.

Last night Bill outpointed Corporal Welch of the airmen in a 160-lb. battle. Previously he had won the middleweight championship of the Canadian expeditionary force.

WOULD LIMIT GAS STATIONS

Aurora will have a safety week campaign in conjunction with the Ontario Safety League, town council decided on Monday evening, as it appointed a committee of councillors and citizens to work out plans.

The estimated cost is about \$30, and Dr. G. A. C. Gunton was named to head a committee comprising among others John Stuart, A. N. Fisher, Dr. C. J. Devins, Mrs. V. Wilcox and Dr. E. J. Henderson.

"We are trying to keep down expenditures but this is a worthy campaign," said Mayor J. M. Walton. "One life saved will more than pay for any amount we might expend."

Councillors all approved. "While we are discussing safety measures, I would like to recommend the creation of playground facilities for the kiddies and some supervised play hours throughout the summer months," said Reeve C. A. Malloy. "It is a problem that justifies whatever expenditure is necessary, and if we had a planned scheme we need only spend a little each year."

"It's a good idea and I am heartily in favor of such a proposal," said Councillor Dr. E. J. Henderson.

"We would be wise to leave the matter alone," said Councillor John Stuart. "This matter has been considered by other councils and we never thought we should take any action. The expense would not be the big item. It is the difficulty of getting a proper supervisor and the town might be liable for injuries sustained by children. There was a case like that last year in Toronto."

"Proper supervision is essential in such a scheme," said the mayor. "We would need the services of some university students or someone of that type. I agree with Mr. Stuart we should leave the matter alone now."

"No small towns go in for this, it's only the big cities," said Mr. Stuart.

"Oh, no, there are some not very far away," said Mr. Malloy. "Bring up the matter at another meeting," said Dr. Henderson. "Any proposals should be carefully worked out. We may be able to get a start this year."

"We need a new door for the town vault," said the mayor. "We only keep records there but these are important and should be adequately cared for. The present door will not lock properly and is not fire-proof. I understand we can get one that is guaranteed for about \$65. Then there would be the cost of putting it in and we might as well make a few minor improvements while we are about it."

Council finally decided to purchase the door and call for estimates for the work necessary, prices to be obtained from local builders. Tenders will also be asked for painting the exterior of the town hall while the building will be re-decorated inside when town labor is available for the work.

"I would like to see the town solicitor instructed to prepare a by-law to cover the building of gas stations and the erection of pumps," said Councillor John Stuart. "We have enough gas pumps in town now, and while I don't know of any proposed new service stations there is a possibility of one being built at any time."

"Have we the right to do this?" said the mayor. "I am afraid we would be infringing on the rights of private property."

"Of course we have the right, it's done elsewhere," said Mr. Stuart. "We at least control fire areas now and we can create new ones or provide the necessary by-law to protect residential areas and those already in the business here."

"The building by-law we have been talking about for some months has not materialized," said the mayor. "Some member of council is going to have to sponsor the matter and spend a lot of time on it. We have several sample ones here from other municipalities but they are too long. We should be able to get a good one in short form."

As the hour for adjournment was at hand, the council took no further action in either Mr. Stuart's proposal or the building by-law. They will be considered sometime in the future.

FORMER HEADMASTER HAS CHARGE OF TRAINING

Wing Commander Geoffrey O'Brien, R.C.A.F., has been placed in command of No. 1 initial training school of the empire aviation training plan at the Eglington hunt club, Toronto. Mr. O'Brien, who has a most distinguished war record, re-enlisted at the outbreak of the war, at which time he was headmaster of the lower school of St. Andrew's college. A son, Squadron Leader Peter O'Brien, is serving with the Royal Air Force in England.

DOWN THE CENTRE

THE ALL-STAR JUNIORS

Here is our choice for the all-star Junior B team, promised last week.

Goal: There were plenty of good netminders on the horizon this year, but one boy stood out—that was Art Consaul of Barrie. Lil' Arthur was a regular one-man band and was unbeatable on angle shots. He had previously played in A company with Toronto Lions. Billy Hainsworth of the Waterloo club barely grabs the second spot from Glen Udall of Kingston and Dyson of Kingsway. Joe Tunney probably made more spectacular saves than any of them, and not in a spotlight effort, either, but Joe had one or two weak spots which consistently appeared. He stopped plenty of hard ones, but most that beat him were rather soft.

Defence: Stew. Cheetham of Brantford Lions must be given the first shot. Cheetham did not play up to form in the Aurora series and suffered from injuries at the tail end, but he was a constant threat on goal, bodied well and inspired his team-mates all season. He is the top scoring defenceman in Junior B hockey.

Paul Paquette, the North Bay boy on the Barrie defence, we rank second. Paul played under wraps most of the season, but was clean, fast, a swell blocker and really heady on the attack.

Roy Karsten of the Greys and our own Pepper Martin we nominate for the second defence pair. Karsten has few peers as a blue line defender and is the backbone of Pinkney's Sounders. Harold "Pepper" Martin we included only after some hesitation, so closely were the pack matched. We could not forget his team spirit, his body-checks, his rushes, but the real thing that merited him in the first four was his clean play. We think the St. Andrew's boy definitely has a hockey future.

Centre: The pivot players saw three boys so closely blanketed as to be almost inseparable. These were Burlington of the Greys, "Goose" Hewson of Oshawa and Gord Strongman of Brantford. Burlington and Strongman were prolific scorers, but Hewson was just about as effective. Burlington, despite his one eye, gets the call. He is a shade better play-maker than either of the others, and a better back-checker than Strongman. Hewson we placed second, but we felt like putting him on a par

with Strongman. Mara of U.C.C. was just a wee bit less effective, as was Blondy Kennedy of Woodstock.

Right Wing: Prokop of Owen Sound, who has the best shot in Junior B, we claim cinched the right rail berth. He is very fast and a good checker. Jim Lowe of the Tigers got the second call. He perhaps wasn't as consistent as some on the whole season, but nobody broke faster in the clear or was more dangerous going in close. Besides this he was a consistent checker. Reid of Oshawa was a virtual tie and on the season's whole analysis probably deserved one.

Left Wing: We gave this berth to Joint McComb. The joiner played centre, too, but spent most of the season on the left patrol. We had to place him on the front line someplace, for no one could deny him a spot on the first team on the season's play. He was about the best stick-handler of them all. Gar. Peters of Oshawa was really superb, but he was promoted to A before the round-robin ended and we felt he should be so classed. Ducharme of Stratford got the second team selection. He was the spark of the Mites and Oshawa Generals have tabbed him for next season.

Coach: Two former Maple Leafs get the nod. Joe Primeau made a real job with Upper Canada, and if the old college try had been really there they might still be going. His deportment was of the highest, as was his sportsmanship, rivalled in this regard by Tommy Ivanoff of Brantford and Charlie Rowntree. George Hainsworth easily takes down the other choice. He has done a grand job. Spotting opposing weakness was his big forte. The rest of the coaches were too closely knotted to argue about. Utility award would go to Jerry Bauer of the Siskins or Stafford of U.C.C.

1st Team
Consaul, Barrie, goal: Cheetham, Brantford, defence: Paquette, Barrie, defence: Burlington, Owen Sound, centre: Prokop, Owen Sound, r. wing: McComb, Aurora, l. wing: Joe Primeau, U.C.C., coach.

2nd Team
Hainsworth, Waterloo, goal: Karsten, Owen Sound, defence: H. Martin, Aurora, defence: Hewson, Oshawa, centre: Lowe, Aurora, r. wing: Ducharme, Stratford, l. wing: Geo. Hainsworth, Waterloo, coach.

FIVE-YEAR-OLD GETS BAD SCARE WHEN PARKED CAR TAKES BACKWARDS RIDE

On Saturday afternoon a local salesman called on a customer who was working among her flower beds, to make a sale. He parked his automobile, leaving it in reverse gear, whilst he made his sales talk.

Meanwhile, during the conversation between the would-be buyer and seller, the latter's five-year old son, who was playing on the lawn, decided that the parked car would bear youthful investigation and so he climbed into the front seat of the sedan unnoticed by either the owner of the car or his mother. Here, comfortably ensconced, further exploration seemed feasible and so the switch of the car, which operated without a key, was turned on, then youthful feet

found the starter, and contact was made. The result left all aghast for a few moments, for, with a snort, the car started and shot backwards with the now frightened youngster in the front seat.

It shot across the road and seemed headed for one of the main streets of the town which was busy with Saturday traffic, and cars could be seen approaching, when it fortunately crashed into a tree with a severe bump. The child was unhurt, but the automobile was badly damaged, much to the disgust of its owner, who had plans arranged for its disposal. The youngster quickly foot-loosed it from the car, badly frightened by his adventure.

Charles, Mrs. Chas. Sheppard, Mrs. J. Elliott, Mrs. Chas. Lundy, Mrs. Chas. Clarke and Mrs. J. Readman.

Miss Muriel Cowieson, Temperance St., spent the weekend in Brantford visiting Mr. and Mrs. John Cowieson.

Mrs. Douglas Case of Toronto was in town for a few days last week.

Mrs. L. C. Lee will be one of the tea assistants at the bridge and tea to be given by the Ontario Women's Liberal Association in the King Edward hotel, Toronto, this month.

Mrs. Thos. Carberry of Wellington St. spent Friday in Toronto with her daughter, Mrs. Vern Lundy.

Mrs. J. Sloss and Miss Greta Sloss of Mosley St. will shortly take up residence on Machell Ave.

Misses Dorothy and Florence Sutton of Schomberg were visitors at Mrs. H. Richbell's home, Wellington St., on Saturday.

Mrs. L. Killam of Vancouver is visiting her daughter, Mrs. A. J. G. Wilson, Yonge St.

Miss Reta De La Haye spent the weekend with her parents, Mr. and Mrs. Roy De La Haye, Yonge St.

Prior to the concert given last Friday by the Aurora boys' band, Mr. and Mrs. Robert Moore of Wells St. entertained at dinner for Major and Mrs. Stanley Brock of Toronto, and Major and Mrs. M. Gooderham of Oakville.

Mrs. J. I. Johnston of Toronto and Mrs. Norman Landy of Newmarket spent Sunday with



IS SOLDIER-ATHLETE

Private Wilkie Flury of the 48th Highlanders, now stationed at Aldershot camp, is the son of Mrs. Sarah Flury, and a brother of County Constable Aubrey Flury, Metcalfe St. He was one of Aurora's best all-round athletes, and this winter billed as "Hardrock" Flury, was one of the stars of the English military hockey loop.

EARLY MORNING FIRE SWEEPS THRU PLANT WHILE OWNER AWAY

One of the worst fires in years occurred at about 3:30 a.m. last Friday when a frame building at the corner of Edward St. and Harrison Ave., used by A. A. Cook for the manufacture and storing of bee supplies and lumber, was burnt to the ground, with a loss as yet undetermined.

Chief loss will be the electrical equipment and the manufactured products. The owner, A. A. Cook, and his wife left the previous evening on a business trip to western Canada and until his return the total loss will be difficult to estimate. The building is believed to be insured in the neighborhood of \$2,500.

Fire Chief Harry Jones told The Era the exact cause of the conflagration had not as yet been determined but that the blaze was believed to have been caused by either spontaneous combustion or faulty electrical wiring. Earl Copson, one of the employees, was at work at the premises until 10 p.m., and when he left, he said, there was no sign of any blaze.

Constable James Goulding, who was on night duty, passed the building about 2 a.m. and saw nothing. F. J. Palmer, Mr. Cook's father-in-law, who resides in the family residence opposite the plant, saw the flames first, and aroused his grandson, 15-year-old Francis Cook, who raced in his bare feet to ring the alarm and summon Earl Copson, who lives close by.

Mrs. Palmer also raised the alarm by telephone. Firemen had no difficulty locating the burning building, nor did citizens who ventured out in the early morning, as the sky was vividly illuminated all over town.

Two hydrants were used in fighting the flames, but there was no hope of saving the building or equipment so quickly had the fire spread. A car and trailer were rescued from an adjoining garage by neighbors.

The brigade speedily went into action and kept the fire from spreading to any of the nearby residences. Another building of cement block construction, used by the plant, was undamaged.

Council on Monday evening, on the suggestion of Dr. E. J. Henderson decided to write Mr. Cook offering temporary headquarters in the match factory premises.

"Mr. Cook has suffered a great loss and during the years he has been building up his business he has never asked the town for a thing," said Dr. Henderson. "We have available space there and I feel we should offer it to him for the time being. It will in no way hinder us in letting the property to others." Council was unanimous in approving that this step be taken.

The Era learns that the firm has sufficient supplies on hand to meet immediate requirements and that all employees are still at work.

CADET INSPECTION WILL BE HELD ON FRIDAY

The annual cadet inspection of the Aurora high school corps will be held in the town park on Friday, May 3, and the public is invited to attend. Instructor N. F. Johnson has worked hard with the boys and the corps will undoubtedly do him credit.

Additional Aurora news will be found on Page 8.

Do We Accept Defeat?

It is much to be hoped that we in Aurora will be more aggressive in securing a new industry to take over the Flury-Bissell plant than we have been in holding the industry that is going.

Now is the time to start. One thousand dollars would not be too much to spend this year in advertising in suitable publications and for effective promotion material setting forth the very real advantages of Aurora as an industrial centre.

Aurora cannot afford to lose such a payroll without replacement. More energy and initiative will have to be shown in securing a new industry than we have shown in holding the old industry.

Aurora should beware of a war industry. If such an industry should go into the Flury-Bissell premises, it would keep out a permanent industry, and fold up after the war, when conditions are likely to be far worse than they are today.

Now is the time, when business is expanding and new industries are coming into Canada, to secure an industry which will expand and flourish and remain after the war.

In addition to advertising and promotion, we should seek the aid of the federal member, who might be able to help Aurora interest some of the European industrialists who are being admitted to Canada.

Citizens, if we want an industry, we must bestir ourselves: Let us ask ourselves some questions about the handling of the Flury-Bissell loss.

1. When did we hear the first rumor of this impending move, and what did we do at that time?

2. Did we seek the help of the town's other industrialists in trying to hold this industry?

3. Did we seek the aid of the provincial member, or discuss the matter with the provincial department of municipal affairs?

4. In reply to the statement that Elora could provide cheaper power than Aurora, did we investigate the possibility of providing Flury-Bissell with off-peak power, or did we make a comparison of Elora and Aurora power costs?

5. In reply to the statement that Elora has both C. P. R. and C. N. R. railway facilities, whereas Aurora has only C. N. R., did we point out that reports are current that, as a consequence of the construction of the Grand River conservation dam, the C. P. R. line through Elora will probably be abandoned?

6. Did we make a comparative study of taxes in Aurora and Elora and the services offered in return? Did we point out, for instance, that Aurora has a waterworks system and that Elora has not?

7. Did we make a thorough study of the history of Elora's concessions to industry, and the law covering such concessions?

8. Did we point out that the moving of Aurora's industry to Elora would probably cause an increase in rentals and the cost of living there, as it has already done?

9. Did we stress Aurora's advantages, the low costs combined with a central location, and the availability of a highly intelligent class of labor?

Let us go over the score-sheet, and if we are going to let the old industry go without a further struggle, let us tackle the job of getting a new industry in a new spirit.

Ex-Fire Chief And Builder Dies, Was Ill Four Years

FREDERICK BROWNING WAS PROMINENT IN BUSINESS AND AS SPORTSMAN

The death occurred in Toronto on Wednesday of one of Aurora's best known personages, the late Frederick Browning. Mr. Browning was in his 65th year and had been in ill health for the past four years, previous to which he had been one of Aurora's most active businessmen.

Born in Aurora, he was the son of the late George Browning, one of the town's leading builders. He was associated with his father for many years and then took over the business on the former's retirement.

He served as a member of the municipal council for several years and at the time of his illness he was fire chief, a position he had filled with distinction for over 15 years. It was during his regime as chief that the brigade was brought up to its present high standard of efficiency and the latest equipment added.

In his youth he was an outstanding lacrosse star and was known across Canada for his prowess with the gutted stick.

CHARGED WITH DRUNK DRIVING AFTER CRASH

On Tuesday evening following a break-neck chase in the twilight, Highway Traffic Officer Alex. Ferguson apprehended Walter Armstrong, 38, of Barrie, driver of a truck which had struck an automobile belonging to J. R. McKenzie, Mark Ave., some four miles north of Aurora. Mr. McKenzie's car was parked on Yonge St. near the waterworks and the truck crashed into it, doing damage of about \$80. He was subsequently placed under arrest, charged with drunk driving.

SING AT RALLY

Robert Turp was soloist and Rev. E. J. Thompson was a member of the minstrel quartet which took part in the district Y.P.U. rally at Queensville last night.

ATTEND CONFERENCE

About 20 young ladies of the Aurora United church will spend the weekend in Newmarket attending the C.G.I.T. summer camp conference and renewing acquaintances with old campers.

IS BACK AT DUTIES

Town Clerk Cedric Willis, who has been on leave of absence through illness the past two months, returned to his official duties last Monday.

Always interested in athletics, on his retirement from active competition he was a source of encouragement to the young athletes in town and was a heavy financial backer of the lacrosse and hockey teams, serving as well as manager and coach on many occasions. He was a member of Rising Sun Masonic lodge and in politics favored the Conservative party.

He leaves surviving him his widow, the former Edith Bowser, three sons, John, who is with the Aurora Building company, Bruce of the R.C.A.S.C., now in England, and George at home; one brother, Mark, of Metcalfe St., and four sisters, Mrs. R. Cockerill, Victoria St., Mrs. R. Tustian, Wells St., Mrs. D. Cameron, Wellington St., and Mrs. C. Somerville, Newmarket.

The funeral service will be held from the family residence on Friday at 2 p.m., with Rev. E. J. Thompson in charge.

IS SENTENCED TO 2 YEARS

Earl Quinn, who was apprehended in Markham village recently and admitted breaking and entering into several Aurora homes, was sentenced to a term of two years in penitentiary on Friday by Magistrate Wm. Keith in the county police court.

Quinn told the court during the trial that the jewelry he had stolen at the various premises had been thrown away and had netted him nothing. In the search of the waterworks creek, recently made by Chief Fisher Dunham as a result of information provided by Quinn, nothing was recovered.

ATTEND ST. ANDREW'S

Aurora Girl Guides, under the direction of Miss Constance Willis, attended the evening service last Sunday at St. Andrew's Presbyterian church.

CLASSIFIED

FOR SALE

For sale—One Quebec cook-stove with oven. Like new. Priced reasonable. Apply Mrs. Harry Horden, Centre St. cA1w13

For sale—Quantity of dishes, silverware, small articles, etc. Apply 11 Wellington St. cA1w13

BOYS' BAND GIVES CONCERT, 37 BELONG

On Friday evening before a well-filled hall, Aurora boys' band, under the direction of Bandmaster Robert Moore, gave an excellent evening's entertainment in Mechanics' hall.

Major Stanley Brock was chairman. He, with Major M. Gooderham of Oakville, who was in the audience, were both officers of the "Royal Grenadiers," of which Mr. Moore was one-time bandmaster. The program included such popular favorites as "Colonel Bogey," "The Beer Barrel Polka," and "Southern Melodies," and selections from "The Bohemian Girl," one of the numbers with which the boys won laurels last year. Bill Thompson on the euphonium and William Ransom, cornetist, were the soloists.

AURORA MUSICIAN PLAYS IN TORONTO

Mrs. E. J. Johnston, Harrison Ave., well-known local violinist, performed last week with the Harmony orchestra of Toronto, who gave their annual concert. The orchestra is one of the largest non-professional symphony orchestras in Canada. A large number of townspeople attended the concert.

KETTLEBY

MRS. A. FARREN IS PRESIDENT OF W. I.

The regular monthly meeting of the Women's Institute was held at the home of Mrs. H. Burns on Thursday, April 25.

The following officers were elected for the ensuing year: president, Mrs. A. Farren; first vice-president, Mrs. E. Hollingshead; second vice-pres., Mrs. I. Armstrong; sec.-treas., Mrs. H. Burns; ass't. sec., Miss Ann Harmon.

Directors, Miss Laura Black, Mrs. I. Armstrong and Mrs. Fry; district director, Mrs. E. B. West; organist, Miss Laura Black; legislation, Mrs. E. Fry; historical research, Miss A. Harmon; temperance and education, Mrs. D. Ball; agriculture, Mrs. L. Blackburn; home economics, Mrs. Jones; Canadianization, Mrs. E. Hollingshead; health and child welfare, Miss L. Black; community activities, Mrs. E. B. West.

Mrs. J. W. Tilson has returned after spending several months in Elmville.

Mr. and Mrs. W. Clark of Oshawa spent Sunday with Mr. and Mrs. Albert Farren.

Mrs. Phyllis Davis of Milton

spent the weekend at her home here.

Mrs. W. H. Murray spent last Thursday with her sister, Miss Gretta Rogers, Newmarket, and attended the opera at Pickering College in the evening.

Mr. and Mrs. Carman Tilson spent last Thursday at Hamilton, the guests of Mr. and Mrs. A. Stephenson.

Mr. and Mrs. J. Dutcher have returned to their home after spending the winter with relatives in Toronto.

The Baptist Ladies' Aid met last Thursday at the home of Mrs. C. Black.

The W.A. and W.M.S. of the United Church met at Mrs. J. Archibald's home on Wednesday of this week.

Schomberg

Mrs. E. Carter and son, Lorne, spent Sunday with Mr. and Mrs. W. L. McGowan.

Mr. and Mrs. D. A. Wauchope and Barbara were in Angus on Sunday.

Miss Lorna Dillane of Toronto spent the weekend at her home here.

Dr. and Mrs. M. K. Dillane celebrated their wedding anniversary on Monday, with a family dinner at their home, "The Elms,"

in the evening.

Trevor Graham has returned home from the hospital following his accident of a week or more ago. His hand is healing nicely now.

The junior bridge club and friends formed a party last Tuesday night when they had a dinner and afterwards danced at a night club.

Mr. and Mrs. Elwood Dale attended a euchre and dance of Bolton old boys and girls in Toronto. Mrs. Dale was the successful holder of a ticket on a beautiful floor lamp.

The Public Library association sponsored a euchre in the library room last Friday. Prizes were won by Mrs. Morrison and Miss Mary Shaw for the ladies and H. Carr and E. Smith for the gentlemen. The crowd was small.

KING TOWNSHIP TOWNSHIP FINANCES SHOW IMPROVEMENT

The 1939 auditor's report for the township of King was received and discussed at a recent special meeting of the township council, held at the township office, Nobleton, for that purpose. The auditor, S. Stewart Joscelyn, chartered accountant, was in attendance and explained the salient features of the transactions of the township for the year 1939.

The auditor's report shows the township to be in a sound financial position, with a surplus of \$48,886.79 at Dec. 31, 1939, as compared with a surplus at Dec. 31, 1937, of \$32,964.28.

In addition to showing an increase in the surplus, bank loans amounting to \$20,000 as at Dec. 31, 1937, have now been completely wiped out. This splendid showing has been made whilst taxation levies borne by the taxpayers have steadily decreased from \$107,440.36 in 1937 to \$96,328.23 in 1939, a reduction of \$11,112.13.

Another interesting fact disclosed by the auditor's report is in connection with tax arrears outstanding at Dec. 31, 1939. At that date the total tax arrears amounted to \$53,240.21 and of this amount \$27,246.69 or 51.18% represents unpaid tax arrears in the Holland Marsh drainage area alone, the balance of \$26,033.52 or 48.82% of the total amount unpaid by the ratepayers over the rest of the township.

The report is being printed, and will be available for distribution to all of the ratepayers that desire to become acquainted with the financial position of the township.

Eversley

The men are on the land at last. Everyone is spending their time doing out of doors housecleaning from now on. The Robins are growing fat on the worms from the upturned earth, and again the miracle of spring is here.

Sunday-school opens for the summer next Sunday, at 10 a.m. Eversley has not turned its clocks on as the farmer arises with the lark and is far on his way by the time the town dweller bestirs himself, even on daylight saving time.

Mr. Archie Smith and daughter, Margaret, called at "Scots Wina Hae" on Sunday after opening the summer cottage on Lake Wilcox.

Eversley Young People's held their last social evening for the summer at Mrs. Gollally's home last Monday evening.

Miss McClure was convener and after a good program she conducted a contest.

The sale of farm stock and implements, the property of James G. Wells, on Friday, was largely attended, and was a financial success.

On Monday evening, a farewell party was given to Mr. and Mrs. Wells at Maple Avenue farm. They vacate the house on Tuesday and the new owner, E. Bowen of Teston, takes immediate possession. The community welcomes the new neighbors.

A wedding of interest to the people of this neighborhood is that of the youngest daughter of the late Mr. and Mrs. Ivan V. Trillitt (Stella Mahoney), Vernon Blanche Trillitt of Toronto, to Mr. Raymond Lester Edmonds of Toronto, on April 29, in Deer Park Chapel, Toronto.

Rev. A. H. Halbert of Newtonbrook United church, formerly of King, performed the ceremony. The bride was given in marriage by her brother, Lawrence Trillitt of Queensville, and was attended by her sister, Wilda. The reception was held at the home of her aunt, Mrs. Harold W. George of Baby Point Road, Toronto.

ROCHE'S POINT PERCH FISHING STARTS AS ICE DISAPPEARS

The ice seems to have gone out very quietly this year. Perch fishing was the order of the day on Sunday.

Mr. and Mrs. Eric Thompson visited in Welland last week.

Mrs. Wallack was in Toronto on Saturday and Sunday.

Mrs. Forte and Miss M. C. Young attended the Red Cross meeting in Newmarket on Monday and several from here hope to hear Mrs. Plumtre speak at Sutton on Tuesday night for the Red Cross.

The L.O.B.A. will hold their next regular meeting on May 15 at Belhaven.

The L.O.B.A. and L.O.L. are having a bingo party for their birthday party this year instead of a dance. It will be on May 17. Everyone is welcome and is

invited to cor e and have a good time. This is for benevolent purposes.

Mr. and Mrs. W. R. Young of Toronto spent Sunday at the home of the Misses Young.

Dr. F. G. Pim's ambulance clinic finished up last week and is now waiting for the results.

Mrs. Tillett is still visiting among friends here. Everyone is glad to have her.

The Red Cross meeting will be held on Thursday evening, May 9.

Snowball

The Women's Institute meeting was held on Wednesday afternoon at the home of Mrs. William Davison. There was a large attendance and also several visitors present. The next meeting is to be held at the home of Mrs. Charles Barrett, on May 14.

Mr. Roy Haines and Howard motored to Dundas last Monday. Mr. Den Shropshire and Mrs. Stonehouse spent Tuesday afternoon at Schomberg visiting friends.

Mr. Wm. McClure of Toronto spent a few days last week at the home of Miss Hazel Webb.

The Young People's Society will not hold a meeting this week, owing to a rally being held at Keswick on Wednesday evening.

Mrs. Cairns, who has been visiting her daughter, Mrs. Wm. Farren, for some time, has returned to Detroit.

Mr. and Mrs. Albert Farren and family were Sunday visitors at the home of Mr. and Mrs. Wm. Farren, Sr.

Mr. Sherman Storey of Toronto was a visitor in this vicinity on Monday.

Glenville

Mrs. Cecil Wray and Mr. George Wray spent Sunday at the home of Mr. and Mrs. James Faris.

Mr. and Mrs. Burt Boyd and Gwen spent Sunday with Mr. and Mrs. George Stephen.

Mrs. Angus Morrison and children and Mrs. George Dutton and Reta spent the weekend with Mrs. Wm. Keffer.

Mr. William Orser and Miss Minnie Hardy of Barrie spent Sunday at the home of Mr. and Mrs. James Webster.

Miss Gladys Harris of Toronto spent Sunday at home.

Mrs. Ramsden, Miss Ramsden and Mr. and Mrs. H. Thomson and family spent Sunday with Mr. and Mrs. Stanley Somerville.

Mr. and Mrs. Wm. George and Mary, Miss Laurence Keffer and Miss Frances Somerville spent Sunday at the home of Mr. and Mrs. Wm. Keffer.

Miss Gwendolyn Boyd spent Saturday with Miss Dorothy Webster.

Mr. and Mrs. Bartholomew of Stouffville were Sunday guests of Mr. and Mrs. James Morrison.

The neighbors around had a very enjoyable evening at the home of Mr. and Mrs. Alfred Lewis on Friday night.

PINE ORCHARD

NEWLY ORGANIZED CLUB ELECTS OFFICERS

The community club will hold its annual banquet on Friday evening, May 10. The following committee was appointed to make arrangements: J. Hope, Mrs. F. Reid, Mrs. R. Armitage, Miss H. Reid, Harry Brammer and Chas. Brandon.

Mr. and Mrs. P. Tidman and Joan were in Toronto on Friday.

Mr. and Mrs. W. Calvert have returned to the farm for the summer.

Mr. and Mrs. W. Robinson of Toronto visited at the home of Mr. E. Fowler on Saturday.

Mr. and Mrs. Burrow have moved to the Yake farm. They are welcomed to the community.

Mr. and Mrs. G. Stevens and Miss Jean Stevens visited Mr. and Mrs. Morley Andrews of Sharon.

Mr. and Mrs. B. Dike accompanied by Mr. and Mrs. J. W. Widdifield motored to Fenelon Falls and Lindsay on Sunday.

The boys of this district met at the home of R. Chapman on Monday night and organized a baseball team. The officers are: pres., J. Hope; vice-pres., C. Brandon; coach, Harry Brammer; manager, L. McKnight; sec.-treas., Ross Armitage.

ROY WEMP SPEAKS ON WAR SITUATION

Last Sunday evening in the Strand theatre, under the auspices of the Newmarket branch of the British-Israel World Federation, Roy Wemp of Toronto gave an address entitled, "Can the Dictators Destroy Britain?"

Mr. Wemp is well known to British-Israel members, but to those who heard him for the first time it must have been a revelation, for Mr. Wemp has a particularly pungent way of conveying his meaning to his hearers.

What he had to say was most enlightening on the war situation, as indicated by Biblical prophecy.

Mr. Wemp is field secretary of the dominion branch of the B. I. World Federation and he is greatly in demand.

The far greater number of classified advertisements carried by The Era is an indication of circulation and pulling power.

RECALLS FIRST APPENDIX OPERATION PERFORMED IN TOWN, PATIENT RECOVERED

Editor, The Era: Some time ago "Golden Glow" wrote a very interesting article on "Main Street" (Newmarket)—of years ago and it brought back so many memories of my childhood days, when I knew every street and its residents (having been born there and living in and near the town until after I was 20 years old).

Being older than "Golden Glow" I can help her out on that "Big T" which designated the grocery and dry goods store of R. J. Davison & Co.—as the older housewives (all) agreed that "Johnny" Davison kept the best brands of tea in town (hence the "T" signal). Earlier the firm was Harrison and Davison, and before that, I believe, Harrison, Sheppard & Co.

In that block were the J. Millard & Sons (furniture and undertaking), then the old store of Lundy & Allen and later Bogart and Allen. The late Moses Bogart was a partner of John Allen (he of the five wives). I can recall his last wife leading him about the streets as he went along tapping with his cane (having become totally blind).

The next store, going south, was kept by Donald Sutherland & Sons (later Sutherland Bros.), James, Will and Walter. Another brother (Alex.) went to Toronto and I believe entered politics. Then Danford Roche & Co. took over two stores when they came to the town and bought out Wm. McMaster and Co. All these stores, except Millard's, kept dry goods and groceries.

In the next block (south) was a hardware store, Lee & Bastedo's (later Jas. Gower's). Then all of the children of years ago remember the Kelman drug store and telegraph office, with Mr. Jas. Kelman, proprietor, and his obliging clerk, Jas. Murphy.

Next came a grocery store kept by C. H. Lockhart and later by Patrick Harding and also by Wm. R. Roche (father of Mazo de la Roche). After that came the dry goods store of Wm. Keetch, then a grocery store kept by Chas. Rowan, in which, as in other grocery stores (not dry goods), liquors were kept for sale.

The next, a small shop, was the tailoring establishment of Thos. Gain and Sons, just before we came to the book and stationery store of Mrs. Binns (at the N.E. corner of Main and Timothy Sts.).

Across the street from Mrs. Binns' was China Hall, kept by R. H. Smith of "The Cedars" (the Smith homestead), whose daughters, Leah and Felicia, kept hats and bonnets for their trade, which was a large one but rather exclusive.

In the earlier days there were many harness shops. Custom shoe-making as well as custom tailoring was carried on extensively. The tailors I remember were Eli Spencer & Sons, Jas. Kelly & Sons, Jas. H. Wilson and the McCormick Bros. (Dan, Ted and Alex.).

The shoemakers were Robt. Prest, Martin Robinson (whose shop was a great gathering-place and all the latest news could be obtained), also John Wilson and Sons, whose work was later taken over by his nephew, "Tommy" Fardy, a lame but most ambitious and industrious young man, well thought of by all who knew him.

Recently I was recalling the names of all the physicians who had practised in Newmarket. My father had told me that the first one he knew when he settled here, in the late 50's or into the 60's, was Dr. Pyne (or Pino), for whom a street is named in the town, on Garbutt Hill near Pickering College. Then came Dr. Hackett, father of Mrs. Stephen Russell and grandfather of Dr. Nelson Gorham Russell of Buffalo, N.Y., late in the 60's and into the 70's.

In the late 70's and into the 80's were Dr. John Bentley, a kindly, dignified old gentleman; Dr. John Nash, a very quiet man who wore a wig; Dr. Jos. Widdifield, who gave up practice for politics, and Dr. David Rogers, who had a long term there.

There was also Dr. Stanley Scott, always a cheerful person, whose passing was the occasion of the most pretentious funeral ever to be held in Newmarket. His son, Stanley, being connected with a Toronto funeral house, brought all the latest equipment from the city and the townspeople had never seen anything like it before. I can still remember the long, heavy silk velvet blankets which covered the horses that drew the hearse, as well as the plumes waving on their heads. Immediately following the hearse was the doctor's riderless "charger," a bob-tailed roan, saddled, but with the doctor's riding boots in the reversed stirrups.

There was Dr. Billy Bentley, the beloved physician, whose early death was a severe loss to the community, and Dr. F. M. Howe, a jovial M. D. with an impediment in his speech, but a clever diagnostician. He, with other local doctors, performed the first (heard of) appendectomy in Newmarket. It was an "emergency," but the patient (Packy Ruon) made a good recovery after it, and the cause was found to be "one half cup of grape seeds in the appendix."

About that time many deaths had occurred from inflammation of the bowels. We hadn't heard of appendicitis then.

As I left Newmarket in the early 90's these are the only doctor's I knew, with the exception of Dr. Stuart Scott, who came there a few years before and who was a general favorite. Ever since the reunion I have longed for some organization to come forward and collect "data" for a history of Newmarket, which would make a "best seller" if we could persuade some of the older residents to contribute historical facts, and even I can recall many interesting stories of early life (told by my parents).

In this small community where we live a historical society was formed and material gathered to compile a book, "Pioneers of Macdon." Several hundred copies of this were sold at \$1 each, the money being applied on the purchase of the Old Academy (100 years old) and its renovation for use as a community hall.

Although we look forward to getting The Era each week I wish at least a portion of it could be devoted to gathering history of the town from those interested. We devote too much space to war, politics and sports, and not enough to the things that really are worth-while. Perhaps I am alone in my views but am sure other "absentees" would help, if they could, to recall events of interest in bygone days in the home town.

With best wishes to The Era and my old friends in Newmarket.

Sincerely,
Helena Haskett Hance
April 15, 1940,
Macedon Centre, N.Y.

CHILD REARING SAID NOT SIMPLE AS ONCE

"The problem of rearing a child is much more complicated than ever before," Hawley S. Mott, juvenile court judge, Toronto, told the Newmarket Home and School Association in the King George school on Tuesday evening of last week.

"The child today needs more care than you received," said Judge Mott.

"The first period of a child's life is roughly the first seven years," he said. "Then the mother should be the centre of the child's life. The father should stand on the sidelines. The mother is the queen."

"The mother is best qualified to develop obedience, through co-operating and sharing with the child. The child wants to share everything he does with his mother. That should not be discouraged, because that sharing is altruism."

"The obedience to be developed is not the obedience that comes from command. The mother who talks too much is weak. The obedience born of sharing with a boy or girl is the only obedience worth-while."

Quoting from the English philosopher, Herbert Spencer, Judge Mott said that a child should have natural punishment, for instance, if he abused a toy the toy should be taken from him. He should be able to see the sequence.

"From seven to about nine the child begins to ask himself about

the outside world. Some day he climbs up on Daddy's knee and says: 'Daddy, what do you do?' 'What did you do when you were a boy?' Those are important moments. The boy wants to be a man.

"He begins to think of others. He wants to do things. He wants to plan things himself, he wants to plan things with Dad, and do the things he plans. He loves sharing things that go, a car. The father shouldn't monopolize the toy train. Let the boy make mistakes. Let him learn by experience."

"From nine to 13 is one of the most interesting periods. That is the habit-forming period. It is said that 90 per cent of the habits acquired then are carried through life."

"The boy doesn't want to wash. He doesn't want to do the things you want. He challenges the things you tell him. It is not that he doesn't like you. But his friend the boy down the street is the centre of his life."

"You are storing up energy in that 12-year-old boy. You are feeding him better than ever before. Don't tell him not to do this, but say you'd rather he did that."

"The pugnacious instinct starts to show itself. I hope you are too wise to worry about your boy coming home with a bloody nose. You take the pugnacious instinct out of life and there is no progress left."

"Boys love to find their friends through fighting. 'Did you ever notice a bunch of boys of ten to 12 playing ball on the street? They spend more time arguing about the game than playing. That is their sense of justice.'"

"If a boy doesn't get gang-training he has to get it when he gets older—it is said that the man goes 'lodge-crazy'. Thirteen, 14, 15 is the gang period, the first part of adolescence. The idea of honesty becomes an ideal. Values of life become ideals. The boy sits thinking. He is the architect of his life."

"Then is the time that mothers and fathers have the greatest difficulty. The boy senses his power. Your faith in him and his faith in you will hold, and it is the only thing that will hold."

MRS. N. L. MATHEWS ENTERTAINS TAGGERS

On Saturday afternoon Mrs. N. L. Mathews entertained the committee and taggers for the Canadian National Institute for the Blind, for which the tag day is being held on Saturday.

Harrison Turner, who lost his sight in the last war, was present. Mr. Turner, former editor and journalist in Saskatoon, is

now publicity editor for the Blind Institute and gave an interesting talk on this phase of his work.

Miss E. Burns, convener of the tag for Toronto and district, also spoke to the girls for a few moments. Afternoon tea was served in the dining-room.

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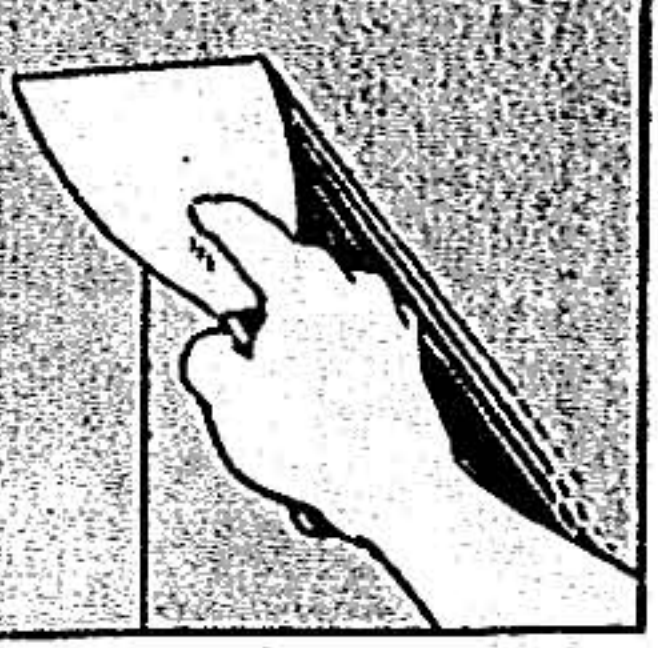
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SLAPS 'N' SCRAPS



HERE
THERE
EVERY-
WHERE

By RALPH M.
ADAMS

Hail to hard-ball, because it looks very much as though the local town league that has played softball for several summers now is going back to the old game.

No doubt this will be welcome news to some of the old-timers who have been hollering "Sissy" at the softball league for some time.

Last Friday nite at the meeting of the town league the vote taken was unanimous for playing hard-ball, so that alone about clinches that point for this season.

The league's plans are to lay out a diamond at the fair grounds at the eastern end, so as not to conflict with the soft-balls, and practically a minimum of work will be required to put it in shape.

According to the talk the league will get as much support as ever in the new venture and will provide the fans with a little variation in their ball games for the summer.

The first item that confronted the league was the EXPENSE connected with running hard-ball and most of the time it is rather high. However, the boys don't all require uniforms and one full catcher's outfit should suffice for the four teams.

Surely there is enough stuff kicking around town to give the boys lots of equipment to get a start, and the fates will have to decide the rest.

Perhaps the idea of playing hard-ball again appeals to the boys now but they may get fed up before the curtain drops on the session.

We notice the first practice of the season for the Newmarket Redmen of the county league will be held on Saturday afternoon. This itself is a good omen for the season for softball, getting as early a start as this.

Expected in the softball group this year are Allandale, Midhurst, Camp Borden Fliers, Sutton, Aurora, Richmond Hill and the Redmen, a formidable set-up for the league.

Personally, I think the local officials are making a mistake in including the northern teams in the set-up, as they have been more or less liabilities rather than assets to the league.

Camp Borden is, of course, an unknown quantity, but speaking of the other teams, Newmarket or any of the southern group teams never drew a crowd on their northern games.

All well and good to have a play-off with the northern group, but let's not have an interlocking schedule that will make the Sutton outfit travel nearly 200 miles to play a schedule game.

A good southern group composed of Sutton, Richmond Hill, Aurora and Newmarket, with the possibility of adding King City or Schomberg, would make a compact league with none of the teams having to travel very far.

The Camp Borden boys would certainly add some new faces to the league and would be first-class drawing cards. So let's have some games (that is, exhibition contests) with the Fliers.

Coach Alex Webster has his girls' squad working out already and the females will likely dish better ball even than they played last season when they turned in a fair chore for their first year together.

One bright fact that stands out in this man's town is that there will be no lack of sports around the burg this year, especially as far as ball games are concerned.

Tuesday nite the Marlboro juniors were feted at a banquet and attended the fights to top off the evening. They received smart windbreakers, including Newmarket's Hughie Mair.

Along with the Newmarket boy was Doug Gillespie of Orangeville, who held down the left wing on the same line as Hughie, another small-town boy who made good.

hockey both have received offers to play senior, but one won't go to any team unless the other is



HUGHIE MAIR

included, a swell chance for some senior team to pick up a pair of high-scoring forwards.

Along the grapevine . . . Short and sweet this week . . . Bill Terry of the New York Giants found out this past week that Brooklyn Dodgers are still in the National League . . . So did the other six teams . . . Today sees the opening of the International League on this side of the border at Toronto . . . We notice Waterloo won the "B" crown after a six months campaign . . . They played 14 games in the finals . . . So long.

PEPPER AND SALT

By PEP

Jock Choppin was elected president of the Newmarket tennis club Monday night. The club has overhauled, almost completely, last year's policy in regard to membership regulations. This scribe was one of many who thought that a reduced fee would persuade a much greater number of players to join the club.

However, last year, the first in which fees were reduced, membership rose only slightly and a deficit for the season was written in red. The majority of juniors and some seniors playing on the courts and kicking up the clay were of the non-paying variety.

"Last year taught us some lessons," said one executive member. Rules for this annum are expected to take care of any such white elephants.

Each bona fide member will receive, at cost price, a key to the courts, which will be locked when not in use. Fees have been raised to the former level of five sawbucks for senior members, three for high school students and two for public school children. Married couples get a big reduction on that stipend.

Adoption of a proposal to set aside one night a week, a night in which senior players will distribute some of their knowledge of the game to the younger racquet wielders, is a step in the right direction. The club also intends to arrange exhibition games between some of Ontario's best amateurs in order to encourage and entertain the members. The idea of associated membership, which, with social get-togethers during the summer and off-season, will keep the club very much alive, was also discussed.

After being for many summers a camping-ground for gypsies, the Green Lane is now in a fair way to settle Newmarket's water problem. A slightly tremendous amount of whitcap spouted from test holes drilled there this week. It wasn't so long ago (so I am told) that unobtrusive gypsies serenaded the townsfolk from that vantage point. Perhaps competition from the radio and local Bing Crosbys drove them out.

The town softball league has apparently passed out of the picture for the time being. Discussion of hardball possibilities dominated the meeting of the town groups last Friday night. The clubs believe that with a renovated fair grounds hardball diamond and a fair amount of equipment, they can put forth a good sample of America's national game.

Vandorf

Everyone is invited to attend the play to be presented by Downsview Y.P.U. at the community hall on May 9. Mrs. Derwood of Uxbridge is visiting her daughter, Mrs. Colin Pattenden.

Friends of Mrs. R. J. Carr are sorry to hear she is ill.

The Homemakers and Junior Farmers meet at the home of Bert Smith on Thursday night, May 2.

Mrs. T. R. White addressed Wesley Ladies' Aid members at the meeting at Mrs. Roland Scott's on Wednesday.

Mrs. Hudyma is visiting her sister in Toronto. Miss Fanny Hudyma spent Friday and Saturday in Toronto.

What's in a Name

"That's an odd name for you to give your daughter—'Radio-bile'."

"Well, you see, she came the day after my seventh payment on the radio and the day before my eleventh payment on the automobile."

KESWICK

MRS. ROY POLLOCK IS
LAKESIDE PRESIDENT

The April meeting of Lakeside Women's Institute was held at the home of Mrs. C. Vaughan on Wednesday afternoon of last week. The nominating committee, Mrs. J. E. Baines, Mrs. Percy Mahoney and Mrs. Orvan Huntley, recommended the following officers for the year beginning May, 1940, to May, 1941, who were elected: hon. president, Mrs. W. Davidson; president, Mrs. Roy Pollock; first vice-president, Mrs. A. Pedlar; second vice-president, Mrs. George Hamilton; secretary, Mrs. Neil Shortreed; treasurer, Mrs. J. Baines;

Directors, Mrs. Orvan Huntley, Mrs. D. McGenerty, Mrs. C. Vaughan and Miss Eva Gilroy; district director, Mrs. Friend Morton; sick committee, Mrs. Percy Mahoney; pianist, Miss Joy Marritt; assistant pianist, Mrs. Sam Pegg; press, Miss Joy Marritt, auditors, Mrs. McGenerty and Mrs. Percy Mahoney.

Plans were made for the Institute district annual meeting, which is to be held in the Keswick United church in May.

Mrs. Roy Pollock gave a splendid paper on her impressions of the west. Mrs. Pollock stated that there were 60 different languages spoken west of Lake Superior. Mrs. Pollock spoke of the school instruction being given over the radio. Two of the pupils who had been in Mr. Pollock's school had passed first year university work successfully by this method.

Dues were paid as an answer to the roll-call during the Institute meeting. A delightful lunch was served. Later a vote of thanks was moved, thanking Mrs. Vaughan for the use of her home.

The May meeting of the Lakeside Women's Institute will be held at the home of Mrs. J. Baines. The grandmothers will have charge of the program. All ladies are welcome.

The Women's Missionary Society of the United church will meet on the afternoon of Thursday, May 9, at the home of Mrs. J. Cole, Roche's Point.

The congregations of Keswick and Ravenshoe United churches held a meeting last Wednesday evening, April 24. The meeting passed a resolution asking Rev. C. E. Fockler to remain as their pastor for another year.

Members of the Junior board of trade of Hamilton came from Hamilton on Saturday afternoon, to the farm of William Marritt to obtain trees for planting in the city of Hamilton.

Mr. Gladstone Marritt and Miss Marian Marritt visited Mr.

William Marritt during the weekend.

Miss Verna Flath and Mrs. J. R. Donnell have been guests recently at Mr. and Mrs. Percy Mahoney's home.

Rev. Harold Vaughan of Bradford visited his parents, Mr. and Mrs. C. Vaughan, last week.

Mrs. A. Pedlar spent some time in the city recently.

Mr. and Mrs. J. C. Purdy visited Mr. Purdy's mother on Sunday, April 21.

Mr. Harper's mother came from Thornhill to visit him on a recent anniversary, April 19. Mr. and Mrs. Henry Harper were also guests of Mr. and Mrs. J. Harper.

Mrs. Ida Prosser was visiting at the home of Mr. and Mrs. William Prosser recently.

Mr. Thomas Johnson spent the weekend before last at the home of Mr. and Mrs. J. Baines.

Mr. William Marritt and Miss Joy Marritt visited in Newmarket on Sunday and Monday of this week.

MAPLE HILL
GREAT WAR VETERAN
WILL BE SPEAKER

Next Sunday the Maple Hill Baptist church will observe its ninth anniversary in the morning and evening.

At the evening service, Carl Harvey of Washago will be the special speaker. Mr. Harvey fought on different fronts during the last war, including an expedition to Russia. Later he became a member of the king's guard. As varied as his experiences in the allied armies have been his experiences in the army of Jesus Christ. Mr. Harvey is a welcome visitor and preacher.

Special music in the evening is being provided by Miss Mary Jeffrey, violinist. Those who have heard Miss Jeffrey have enjoyed her music very much. Miss Isa Robertson will be the soloist. Both are from Toronto. Maple Hill expects to have fruitful and happy anniversary services.

Fred Knights is on jury this week.

Mr. and Mrs. O. Smith of Toronto visited Mrs. Smith's sister, Mrs. A. Knights, last Tuesday.

Mrs. Wm. King visited at the home of Mr. Fred Knights on Tuesday.

Mrs. George Smith and Barbara spent the weekend at the home of Mr. Harvey King.

April 23—The lesson taken last Sunday was particularly reassuring at this time, when the flames of war are spreading throughout the world.

"Christians have every reason to approach the future with a song in their hearts, for their

Lord and Savior goes on before," said the minister. "We know this because the mouth of the Lord hath spoken it."

On Sunday evening Mr. McAsh gave a good gospel message. Mr. and Mrs. Harry Knights sang a nice duet, which was much enjoyed. There was a good attendance both morning and evening.

On May 5 Maple Hill will celebrate the ninth anniversary of the church. There will be a special speaker and special music.

Mr. and Mrs. Ardell of Toronto visited at the home of Mr. Harry Knights last Wednesday.

Mrs. A. Knights spent Sunday at the home of Mr. Wm. McGill.

Miss Joyce Knights visited Mary Carol Knights on Sunday.

Mrs. David Love spent Tuesday

day afternoon with Mrs. Robert Knights, who is still confined to her bed, though improving slowly.

Mr. McAsh had tea on Saturday at the home of Mr. David Love.

In Training

"It's no good, my lad," the officer said to a rather young recruit, "you couldn't possibly stand the long marches."

The youth's face dropped, and he looked so utterly miserable that the officer asked him what was the matter.

"Well, sir," he explained, "I walked 200 miles to get here, and I can't bear the thought of walking back."

GARDEN NEEDS

WHEELBARROW

\$5.50 \$7.00

SPADING FORK

\$1.00 \$1.35

STEEL SPADE

75c \$1.25

STEEL SHOVEL

75c \$1.25

GARDEN SETS

SET OF THREE - 45c

GARDEN HOE

60c 90c \$1.00

BAMBOO RAKES

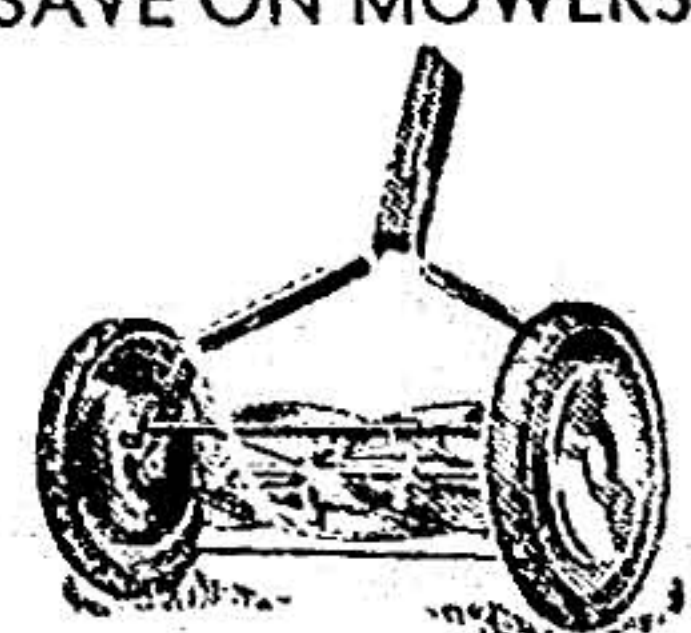
30c

STEEL GARDEN RAKES

60c AND UP

RENNIE'S GARDEN SEEDS

SAVE ON MOWERS!



SMITH'S HARDWARE

SPECIAL WEEK-END SALE

DUE TO UNSEASONABLE WEATHER, WE ARE COMPELLED TO CLEAR OUR SPRING MERCHANDISE AT THIS EARLY DATE AT GREATLY REDUCED PRICES!

Ladies' Coats and Suits

A LARGE VARIETY TO CHOOSE FROM -- ALL REDUCED TO THE LOWEST PRICES POSSIBLE.

Coats \$12.95 up - Suits \$9.95 up

BLOUSES

SATINS, CREPES AND SHEERS, SIZES 14 TO 44

TO CLEAR \$1.98 UP

SPECIAL

FLOWERED SILK DRESSES

14 - 44 \$2.49

HOSE

CHIFFON AND SERVICE WEIGHT

49c, 69c, 79c

LINGERIE

SLIPS -- 69c, \$1.00, \$1.59

PANTIES -- 29c, 49c, 98c

CRINKLE CREPE NIGHTGOWNS, \$1.19

LARGE FLARE HOUSECOATS

\$1.98 AND UP

NATURE'S RIVAL . . .

WE TAKE PLEASURE IN INTRODUCING THIS EXCELLENT LINE OF LADIES' FOUNDATION GARMENTS. WE HAVE A COMPLETE STOCK OF REGULAR, SHORT STOUTS, OVER-SIZE GARMENTS, INNER BELT CORSETS, ELASTIC GIRDLES, AND WIDE AND UPLIFT BRASSIERES.

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Newmarket

MOUNT ALBERT COMMITTEES PLAN 16TH SPORTS DAY

Misses Nora Wilson and Viola Davis of Toronto were at their respective homes over the weekend.

Mr. and Mrs. C. Pilkey and Phyllis of Pickering were guests at the home of Mr. and Mrs. W. R. Draper on Sunday.

Mr. and Mrs. W. D. Stokes are spending a week in Hanover with their son, Dr. Lorne Stokes. A meeting of committees and all those interested in the sports day will be held in the town hall

on Monday, May 6, at 8 o'clock, to complete arrangements for Saturday, June 1, when they hope to have the best day yet.

This will be the 16th sports day and to those who are far away, this is old home day, a chance to meet friends not seen for some time. Everyone is urged to come and have a visit and enjoy all the sports. There is something all the time to provide amusement and numbers of prizes will be given away.

This is the last notice of the Toll Bros. travelogue, to be held in the United church on Wednesday, May 8. This is a new one of South America and one none should miss.

Next Sunday at the United

church there will be a male choir, and as it has been some time since the church has had one, everyone should plan to be at church, especially in the morning, and at night also.

Sunday, May 12, will be "Mother's Day" and Sunday-school will meet in the morning at eleven o'clock with the regular church service. Special music is being prepared by a mothers' choir.

The Horticultural Society will hold its regular meeting on Tuesday, May 7, in the board room. All are welcome at these meetings.

The hall board is holding a concert in the hall on Friday evening, when the Stouffville junior band will put on a program of music and dancing, vocal solos, etc. All are cordially invited to come.

MOUNT ALBERT LADY ANGLER GETS 4-LB. SPECKLED TROUT

Mr. J. Crowle spent the weekend with friends in Markham. Miss Jean Hamilton of Cookstown spent the weekend with her mother, Mrs. Crowle.

Mr. and Mrs. J. Tilley went on a fishing trip on Saturday afternoon and came home with a four pound speckled trout, caught by Mrs. Tilley. Who can beat this?

A group of the W.A. held a tea at Mrs. Barnes' home on Friday evening and realized about \$14.

Mr. and Mrs. Robt. Harman of Parry Sound were at the home of Mr. J. Harman over the weekend.

Mrs. J. Cook and Miss Marian Cook of Woodbridge and Mr. and Mrs. Bob Young of Weston were calling on friends in town last Saturday.

The May meeting of the Women's Institute will be held on Thursday, May 9, at the home of Mrs. W. Shillinglaw. The topic will be "Canadianization." The annual report will be given. There will be a contest and demonstration. The roll-call will be answered by "Things that would improve our community."

The hostesses are Mrs. D. Shillinglaw and Mrs. H. Leek.

BELHAVEN

Miss Muriel Willoughby's piano recital is postponed until the evening of May 10. A very interesting program is being prepared, to which the public is cordially invited. The recital will be held in Belhaven community hall.

The Women's Institute meeting will be held in the community hall on Tuesday afternoon, May 14, commencing at 2.30. A program of interest is in store for everyone who can come. All are welcome. The program consists of: answer to roll-call, "What are the grand essentials of happiness?"; address, "Cheerfulness," Mrs. Wm. Pollard of Keswick; special music, Mrs. George White, of Keswick; address, Mrs. Fisher of Keswick; short readings by members; Red Cross work reviewed; piano selections, Donald Winch and Claude Yorke; hostesses, Mrs. Erwin Winch, Mrs. R. Weddell, Mrs. H. Horner and Mrs. E. Nelson.

In appointing new officers at the April meeting Mrs. Ivan Mann was appointed as one of the vice-presidents. There was an error in the previous list of vice-presidents.

ELMHURST BEACH

WILL TELL WOMEN ABOUT CHICK CARE

The Elmhurst Beach Women's Institute meeting will be held at the home of Mrs. Walter Rose on May 8. Roll-call will be "Name a spring flower." There will be a good program, consisting of a paper on "The duties of an Institute member," by Mrs. Archie Sedore; a recitation by Miss Atkinson; music, Miss Forsythe, and a paper on the "Care and hatching of chicks," by Mrs. Lunn. The refreshment committee is Mrs. Abe Sedore, Mrs. L. B. Pollock, Mrs. Jim Sedore and Mrs. Coulson Cameron.

Mr. and Mrs. Wm. Foster and family spent the weekend with Mr. Foster's brother at Pefferlaw.

Rev. Mr. Lehman visited at Mr. Jack Draper's last week.

Mrs. Coulson Cameron and Mrs. Selby Sedore attended the York county executive meeting of the Red Cross in Newmarket on Monday.

Mr. and Mrs. Lonergan of Sutton visited Mr. and Mrs. Joe Foster on Sunday.

Mr. and Mrs. Green of Toronto visited at Mr. and Mrs. James Clarke's on Sunday.

Mr. and Mrs. Malcolm Sedore of Zephyr spent last week visiting Mr. Sedore's sister, Mrs. Jack Draper.

Holland Landing

The Red Cross society will meet in the schoolhouse on Monday evening, May 6. As many ladies as can are asked to attend this meeting as a quilt will be

quilted. All donations to the society were very much appreciated.

BUY GOOD SEED, FARMER ADVISES

Too much care cannot be taken in selecting and purchasing seed.

The Era was told this week by a well-informed farmer. Those who take such care will be well repaid.

The safe way and the best way is to buy government graded seed, he stated. Ungraded seed cannot be advertised for sale as seed.

AURORA

BOY SCOUTS GATHER CLOTHING FOR NEEDY

On Saturday the local boy scout patrols will canvass the town for used clothing. Citizens are urged to comb their cupboards meticulously and be prepared to get rid of that old winter overcoat, or the suit that has been outgrown. The clothes collected will be sorted, de-mothed, and, if possible, repaired where necessary, and will be distributed throughout the fall and winter months to needy families in town in co-operation with the relief committee of council and charitable organizations. The boys are sponsored in this campaign by the service committee of the local board of trade.

PURCHASE LUNCHROOM
Dan and Max Cameron, well-known Aurora residents, have purchased "Dick's Lunch," operated by R. Nestlehof, and they will occupy the premises on May 7.

**CARS CRASH AT
WELLS AND CENTRE STS.**
On Monday evening two cars crashed at the corner of Wells and Centre Sts., with damage of over \$100. The cars were driven by Albert Long of Aurora and G. Stephenson of Oak Ridges.

**CO-OP WILL GIVE
BUYERSHIP INSTRUCTION**
At the request of many members and to fill a public need the Co-operative society has completed arrangements to help those interested in obtaining the best value for money spent. There is a widespread feeling that consumer education in the relative value of different articles from a consumer viewpoint is necessary.

The society has arranged for Gordon Adamson, representing the Consumers' Union, to be at the Co-operative store on Saturday, May 4, from 8 to 10 p.m., D.S.T. The public is heartily welcome to come.

**CO-OPERATIVE GUILD WILL
CONVENE IN AURORA**
Well over 100 delegates are expected at a convention of the Co-operative Women's Guilds, to be held at the Anglican parish hall on Wednesday, May 8.

CLEANING SPECIAL

Men's Suits
Men's Coats
Ladies' Suits
Ladies' Coats
Ladies' Dresses

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MONDAY MATINEE AT 1.45 P.M.

NEWMARKET GETS ITS FIRST VIEW OF

GONE WITH THE WIND

GALA PREMIERE MONDAY EVENING
AT 7.45 P.M.

TWO PERFORMANCES DAILY

ALL SEATS ARE RESERVED
FOR EVERY PERFORMANCE!

TWO DAYS ONLY
MONDAY, TUESDAY -- MAY 6, 7

"Gone With the Wind" will be shown here in its entirety, exactly as presented at Atlanta and Broadway Premieres. While this engagement is limited this production will not be shown anywhere except at advanced prices -- at least until 1941.



BUY RESERVED SEATS NOW!
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MATINEES (1.45) -- 75c EVENINGS (7.45) -- \$1.00

PROMPT ATTENTION TO MAIL ORDERS ACCOMPANIED BY CHEQUE
OR MONEY ORDER AND SELF ADDRESSED AND STAMPED ENVELOPES.

FOR INFORMATION PHONE 478

DAVID O. SELZNICK'S production of MARGARET MITCHELL'S
Story of the Old South

GONE WITH THE WIND

in TECHNICOLOR starring
CLARK GABLE

as Rhett Butler

LESLIE HOWARD

• OLIVIA De HAVILLAND

and presenting
VIVIEN LEIGH

as Scarlett O'Hara

A SELZNICK INTERNATIONAL PICTURE • Directed by VICTOR FLEMING
Screen Play by SIDNEY HOWARD • Music by Max Steiner
A Metro-Goldwyn-Mayer Release

STRAND

STRAND THEATRE-NEWMARKET

PHONE NEWMARKET 478

LAST TIMES THURSDAY
"SWANEE RIVER"

AL JOLSON - DON AMECHE - ANDREA LEEDS
Also "MARINES FLY HIGH"
with CHESTER MORRIS - RICHARD DIX

FRIDAY AND SATURDAY -- MAY 3-4
DOUBLE BILL



SEE OUR
"GONE WITH THE WIND"
ADVERTISEMENT ELSEWHERE ON THIS PAGE.

WEDNESDAY AND THURSDAY -- MAY 8-9
TWO BIG HITS



ADDED ATTRACTION

The
HOUSEKEEPER'S DAUGHTER
JOAN BENNETT • ADOLPHE MENJOU
FREE DINNERWARE EVERY WEDNESDAY
AND THURSDAY

FAMOUS FOODS AT A&P EVERYDAY LOW PRICES

CHICKEN	AXLESS BONELESS	1 1/2 lbs.	23c
SALMON	CLOVERLEAF	1 1/2 lbs.	20c
CLARK'S SOUP	ASSORTED	1 tin	6c
PINEAPPLE JUICE		12-oz. tin	11c
SHORTENING	WHITE CLOVER	2 lbs.	23c
PORK & BEANS	CLARK'S 21-oz.	2 tins	17c
IVORY SOAP	3 Med. Cakes	17c	3 Lge. Cakes 25c

RED ROSE TEA RED LABEL 1 1/2-lb. Pkg.	37c
COX GELATINE SOAP MANYFLOWERS RED HANDLE BROOMS FARD DOG FOOD CONOR'S FISH CAKES CONCENTRATED JAVEL JAVEX CHEESE RIDEAU LOAF	pkg. 15c cake 4c each 27c 2 tins 19c 2 tins 25c 16-oz. bil. 14c 2 lb. box 49c

A&P COFFEE BOKAR lb. 37c 8 O'Clock lb. 33c Red Circle lb. 29c	A&P BREAD SLICED OR UNSLICED ANN PAGE WHITE WHOLE WHEAT CRACKED WHEAT 2 21-oz. Wrapped Loaves 15c
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STEAKS ROASTS COTTAGE ROLLS PEAMEAL VEAL ROAST BONELESS PORK SHOULDERS SMOKED SHANKLESS PORK SHOULDERS SMOKED BONELESS BACON SLICED BREAKFAST VEAL LEGS	Boneless Round, Sirloin, Wing, Cube or Porterhouse, 1 lb. 21c Boneless Round, Sirloin, Wing, Face Rump or Porterhouse, 1 lb. 21c 1 lb. 19c 1 lb. 15c 1 lb. 19c 1 lb. 23c 1 lb. 23c 1 lb. 19c
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Fresh Fruits and Vegetables MUSHROOMS FRESH CUT ORANGES CALIFORNIA NAVEL SPINACH NEW CROP LEMONS CALIFORNIA GRAPEFRUIT MARSHSEEDLESS	1 lb. 23c doz. 35c lb. 5c doz. 17c 2 for 11c
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